

An Average Day in the Bay County WIC Program



2018

587 babies born in
Michigan in 2018
enrolled in Bay County WIC.

Bay County WIC families
purchased over

\$1,429,140

in healthy foods.

83.3%

of Bay County WIC
families live below
150% of the poverty
line.

41.7%

of pregnant
mothers enroll
in WIC during their
first
trimester.

113 clients are
served daily.

Bay County WIC
families redeemed

67.6%

of their fresh fruits and
vegetables benefits.

18.2% of children
are overweight and
18.6% are obese.

7.1%

of infants are born at
low birthweight.

61.1%

of Bay County WIC
mothers are
overweight or
obese
pre-conception.

72.7% of Bay County WIC infants are breastfed.