

Goal 1: Reduce obesity and chronic disease among youth.

Objective 1: Increase by 20% the amount of youth participating in meaningful physical activity and proper nutrition by 2018.

Strategy 1: Educate youth on the importance of physical activity

Activities	Outcome Measure	Time Line	Responsible Team Members	Completed
S1.A Provide presentations to youth in various setting. <ul style="list-style-type: none"> ➤ Set meetings and presentation dates with various youth groups and organizations. 	Presentations Provided Evaluations			Incomplete

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Strategy 2: Identify and provide low cost physical activity opportunities.

Activities	Outcome Measure	Time Line	Responsible Team Members	Completed
S2.A Identify and promote existing low cost physical activity programs and resources available for youth. <ul style="list-style-type: none"> ➤ Meet with local fitness center managers ➤ Morning / lunch fitness clubs ➤ Implement a scholarship/adopt a child program for little league ➤ Provide more scholarships to the Bay Area Y ➤ Community activity and technology free days 	Meetings with the YMCA, Community Center and Delta College Morning/Lunch Fitness Clubs established Scholarships to the YMCA given out Community Events Conducted	Annually	Schools; Churches; Community Center; YMCA;	<p>Partially Completed</p> <p>When the work groups were established, representatives from the YMCA and the Bay County Community center attended monthly work group meetings. As the meetings continued, representatives left their positions and it became a challenge to get fill them. Again, other participation became very inconsistent and it was difficult to hold meetings.</p> <p>The YMCA holds numerous activities for youth throughout the year. Such activities geared towards</p>

				children include: Family Fun Fitness and Food, Healthy Kid Day and the Leprechaun Race. Each of these events encourages children to physically active
<p>S2.B Provide more opportunities for youth to participate in afterschool programs/activities</p> <ul style="list-style-type: none"> ➤ Improve community parks and play grounds ➤ Provide more after school programs for youth ➤ Improve access to after school activities in rural areas ➤ Increase shared services to private schools ➤ Work with local school district bussing and Bay Metro to identify ways to transport youth to programs 	<p>More after school programs available to youth</p> <p>Increased participation in after school programs</p> <p>Scholarship program Implemented</p>	December 2018	Bay County Community Center/ Civic Arena; Delta College; SVSU; Girls on The Run; Bay County Parks and Recreation; Schools; Churches; YMCA	<p>Partially Completed</p> <p>The Health Department received Building Healthy Communities funding from the Michigan Department of Community Health. One initiative with this funding is to work with at least 2 schools on a Safe Routes to Schools initiative. One school has been identified and is interested. Planning meetings have been taking place to facilitate this process.</p>
<p>S2.C Develop intramural sports programs with schools and churches.</p> <ul style="list-style-type: none"> ➤ Meet with schools and churches ➤ Meet with local colleges in internship programs ➤ Establish committee ➤ Determine interest in intramural programs 	<p>Meetings with schools and churches</p> <p>Work with local colleges on sports and physical education internships</p>	December 2018	<p>Committee established</p> <p>Intramural sports program implemented</p>	<p>Incomplete</p>

Goal 1: Reduce obesity and chronic disease among youth.

Objective 1: Increase by 20% the amount of youth participating in meaningful physical activity and proper nutrition by 2018.

Strategy 2: Educate parents and youth on the importance of healthy meals.

Activities	Outcome Measure	Time Line	Responsible Team Members	Completed
<p>S1.A Provide opportunities for parents and youth to learn how to prepare quick, easy and healthy recipes.</p> <ul style="list-style-type: none"> ➤ Bay Area Y ‘Get fit’ program ➤ Provide cooking classes ➤ Summer meal (lunch and dinner) programs 	<p>Implementation of 3 additional afterschool programs (1 being rural)</p> <p>Implementation of cooking classes and summer meal programs</p>	<p>January 2015</p> <p>January 2016</p>	<p>Schools; Churches; Bay County Community Center/ Civic Arena; Delta College; SVSU; YMCA</p>	<p>Partially Completed</p> <p>The YMCA provides the “Get Fit” program throughout the year to the children that participate in their preschools program.</p> <p>Discussions were held in regards to bringing the Get Fit program to public school programs. One school was interested in providing the program at their facility. However, the YMCA representative left her position and it was not filled on our committee and the other interested party was vary sporadic in attendance at meetings.</p> <p>Cooking demonstrations are conducted through the Division on Aging program at the senior sites.</p> <p>Many public schools throughout Bay County participate in the summer lunch program</p>
<p>S1.B Provide educational opportunities for parents and youth to learn the consequences of unhealthy eating.</p> <ul style="list-style-type: none"> ➤ Media Campaign 	<p>Implementation of media campaign</p>	<p>Annually</p>	<p>All</p>	<p>Completed</p> <p>Informational messages were posted through social media as well as on the BCHD website.</p>

Goal 2: Decrease the number of reported child abuse and neglect among Bay County children.

Objective 1: Reduce by 50% the reported number of abused and neglected children from the baseline by December 2018.

Strategy 1: Promote the wellbeing and resiliency of children

Activities	Outcome Measure	Time Line	Responsible Team Members	Completed
<p>S1.A Educate parents on what abuse and neglect is and signs and symptoms.</p> <ul style="list-style-type: none"> ➤ Implement the CAN Councils “What You Don’t Know Can Hurt A Child Even Yours” program 	<p>Number of programs</p> <p>Data from programs</p>	Annually	CAN Council; BCHD; United Way; Schools; Churches	2014 data not available at this time – expected April/May
<p>S1.B Continue to educate school staff on mandated reporting and the reporting process</p> <ul style="list-style-type: none"> ➤ Set up meetings with schools ➤ Set training dates with schools. ➤ Conduct trainings 	<p>Number of presentations to school staff.</p>	Annually	CAN Council; BCHD; United Way; Schools; Churches	2014 data not available at this time – expected April/May
<p>S1.C Educate youth on child abuse, and empower youth to say no and to talk to someone if abuse is occurring.</p> <ul style="list-style-type: none"> ➤ Identify locations for presentations/ programs ➤ Set up schedule for presentations/ Programs 	<p>Number of presentations and education programs to youth</p> <p>Data from programs</p>	Annually	CAN Council; BCHD; United Way; Schools; Churches	2014 data not available at this time – expected April/May

Goal 2: Decrease the number of reported child abuse and neglect among Bay County children.

Objective 1: Reduce by 50% the reported number of abused and neglected children from the baseline by December 2018.

Strategy 2: Provide abuse and neglect prevention and education programs to parents and youth.

Activities	Outcome Measure	Time Line	Responsible Team Members	Completed
<p>S2.A Identify programs available to the community, schools and churches.</p> <ul style="list-style-type: none"> ➤ Meet with social service agencies dedicated to decreasing child abuse and neglect. ➤ Promote available programs ➤ Implement programs and services 	<p>List of programs and services will be completed.</p> <p>Increased number of prevention and education programs provided in the community</p>	<p>Annually</p>	<p>CAN Council; BCHD; United Way; Schools; Churches</p>	<p>2014 data not available at this time – expected April/May</p>
<p>S1.B Identify programs and/or services needed</p> <ul style="list-style-type: none"> ➤ Meet with social service agencies dedicated to decreasing child abuse and neglect. ➤ Determine what is needed and research best practices. ➤ Determine how to bring needed programs to Bay County 	<p>List of needed resources will be completed.</p> <p>Best practices identified</p>	<p>Annually</p>	<p>CAN Council; BCHD; United Way; Schools; Churches</p>	<p>2014 data not available at this time – expected April/May</p>
<p>S1.C Media Campaign</p> <ul style="list-style-type: none"> ➤ Develop media messages 	<p>Implementation of media campaign</p>	<p>April 2015</p>	<p>CAN Council; BCHD; United Way; Schools; Churches</p>	<p>2014 data not available at this time – expected April/May</p>