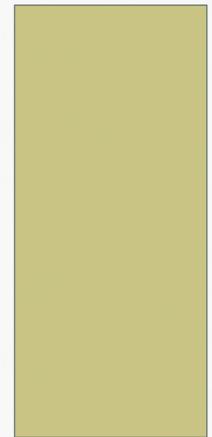


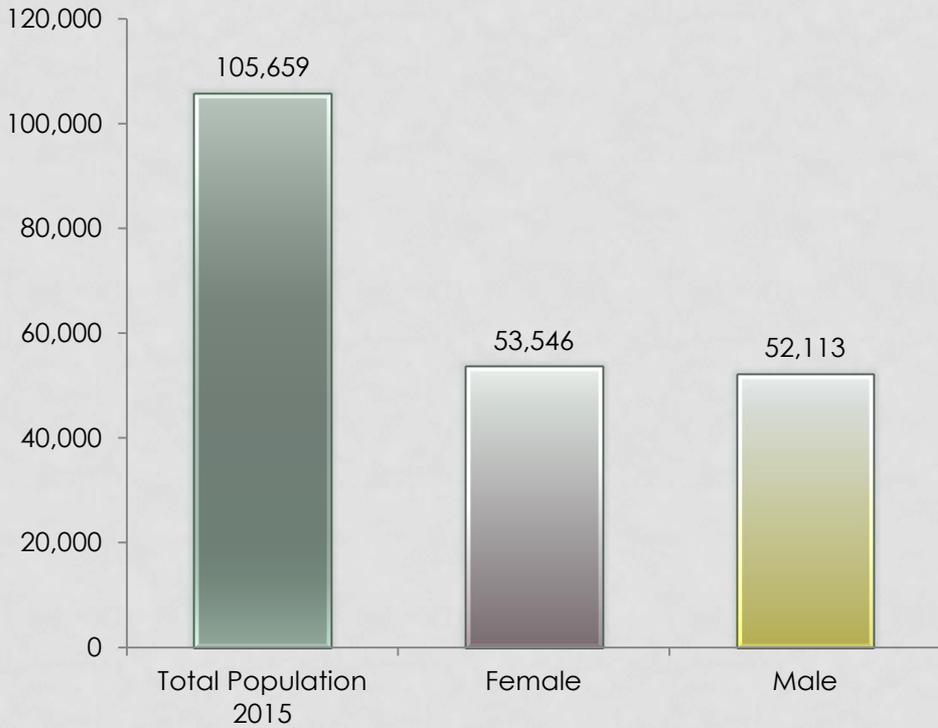
MATERNAL AND CHILD HEALTH

HEALTH STATUS ASSESSMENT
2017

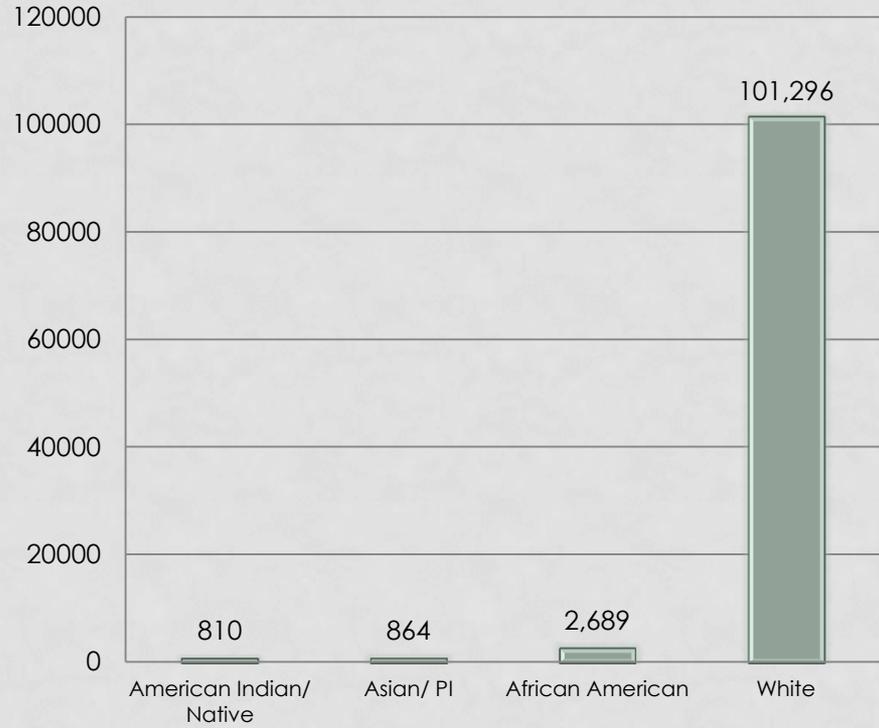


BAY COUNTY DEMOGRAPHICS

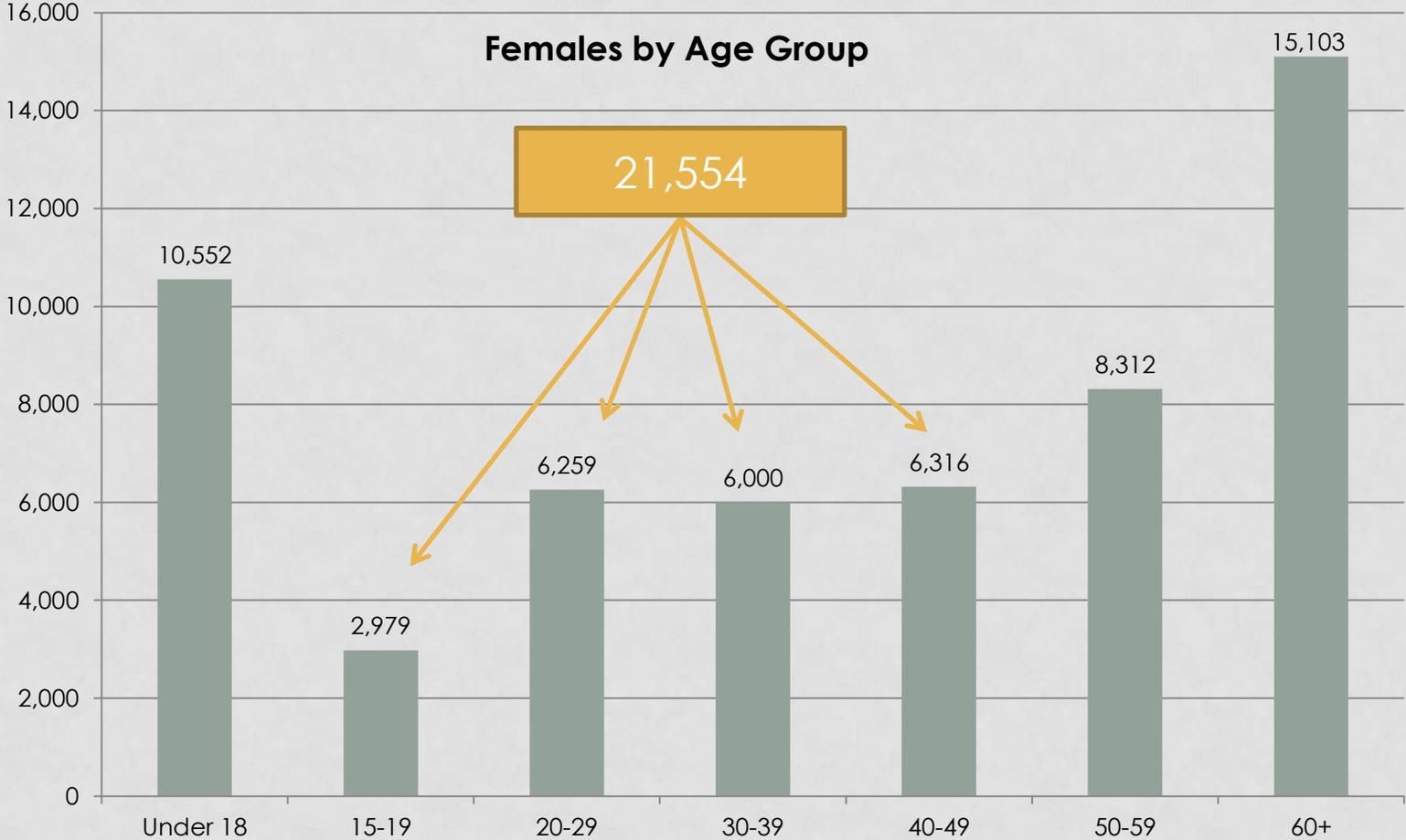
Bay County Population 2015



Race: Bay County 2015

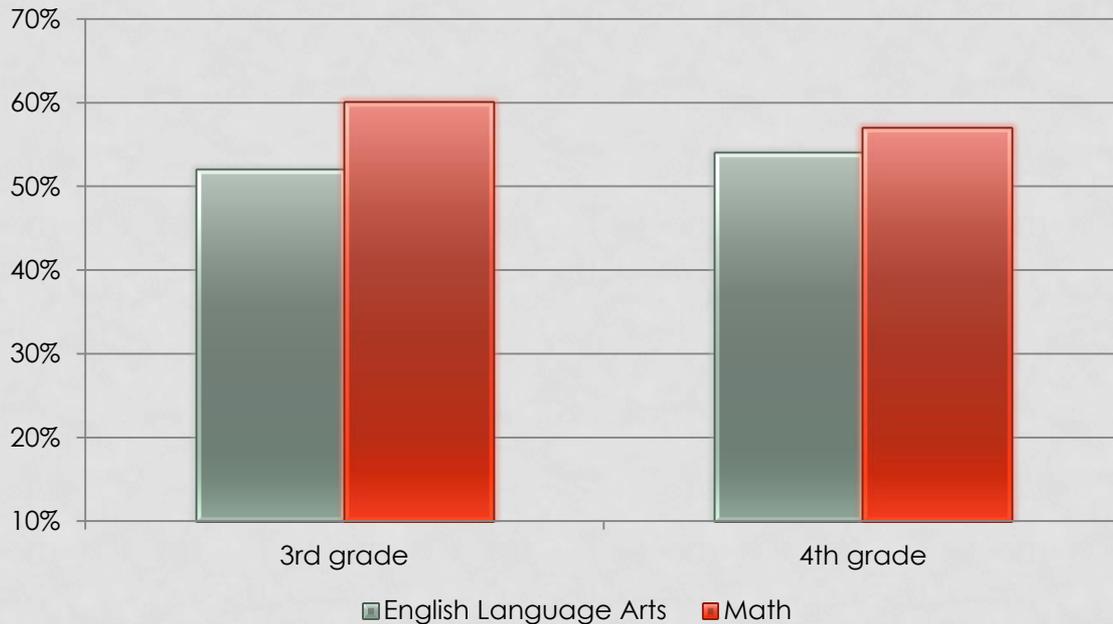


BAY COUNTY DEMOGRAPHICS



EDUCATION

% of children who did not achieve proficiency in ELA or Math



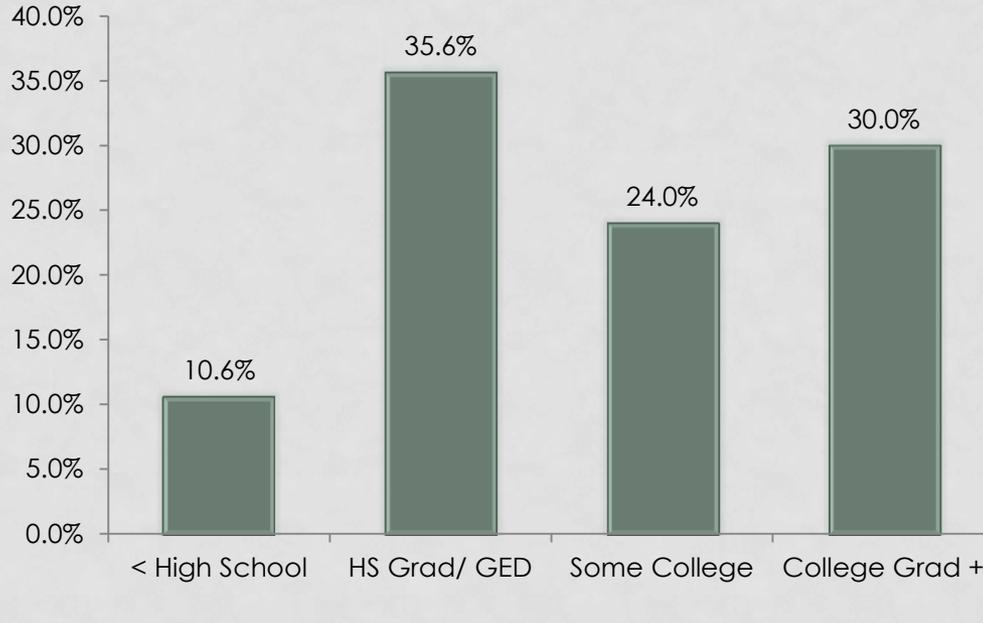
Kids coming home from school hungry

If kids are hungry they are not going to be learning

Schools disciplining children for being hungry

EDUCATION

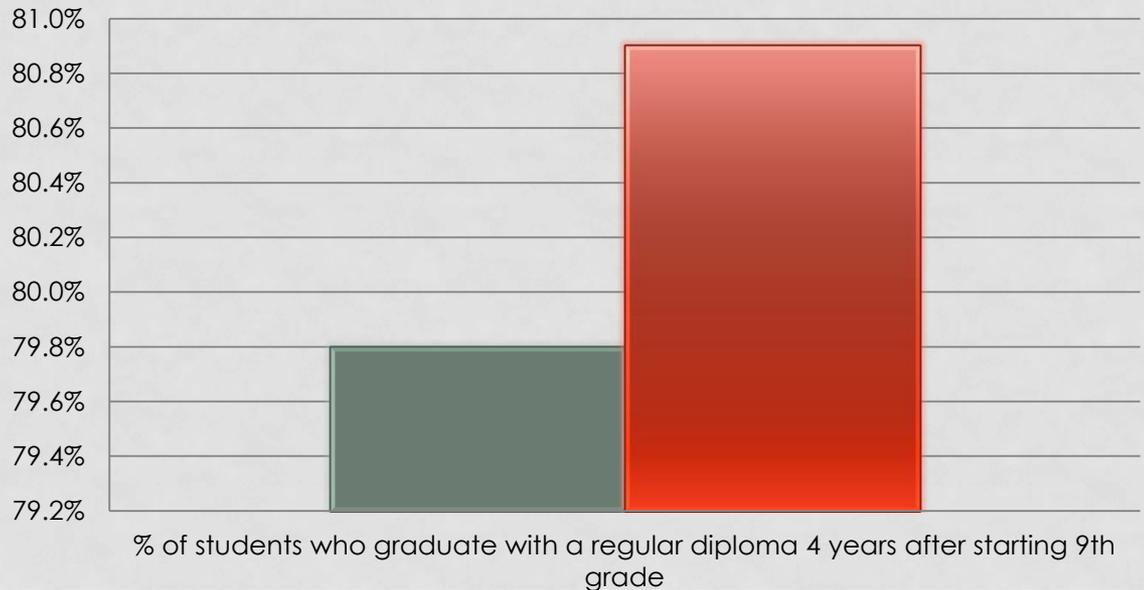
Education Attainment- Percent Population Age 25 and Over 2015



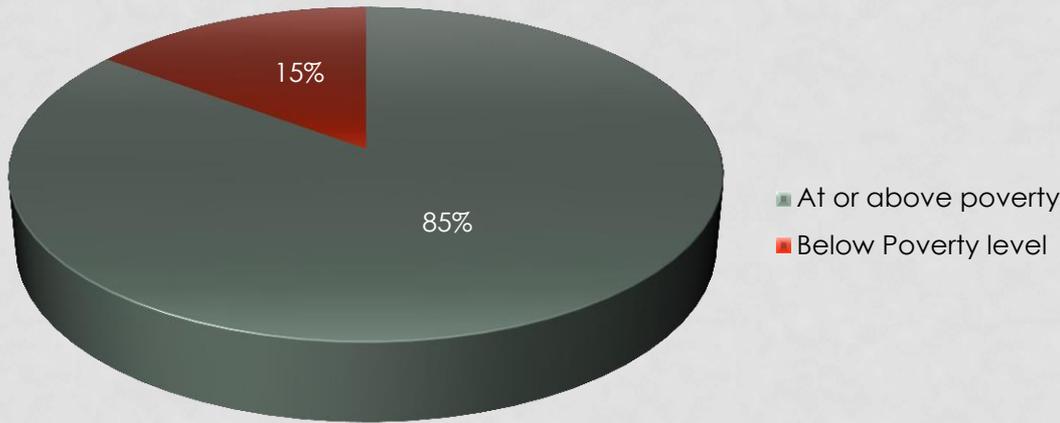
35.6% of county residents received a **high school diploma/GED**

30.0% of residents received a **Bachelor's Degree or higher.**

80.9% of students receive a high school diploma within 4 years of starting 9th grade



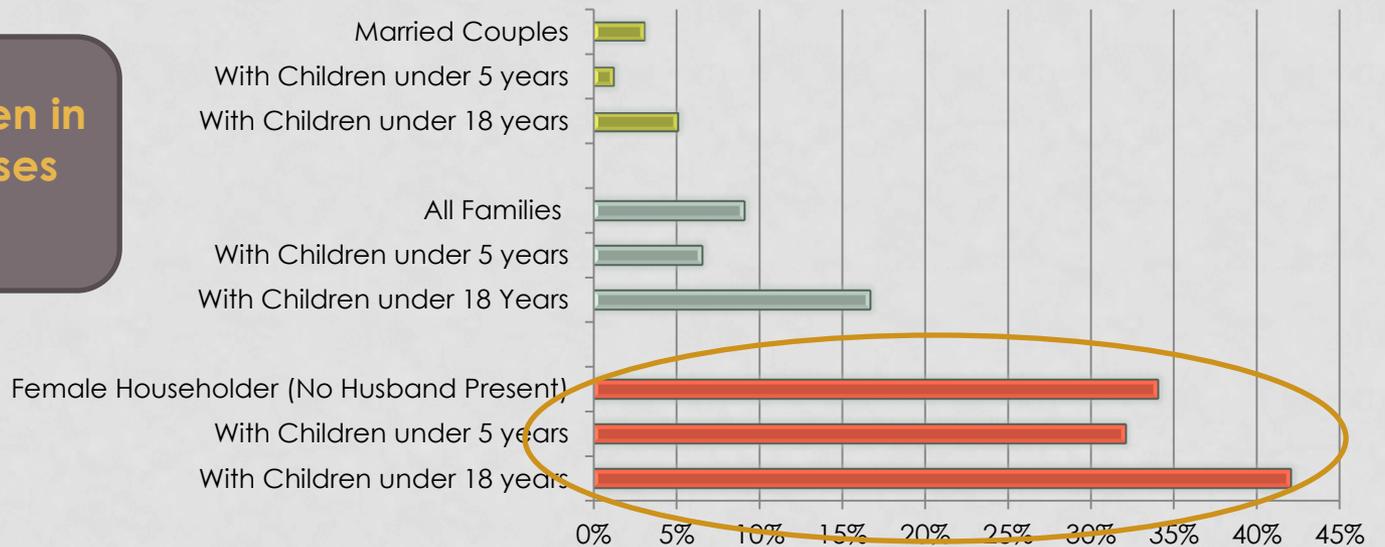
Poverty Status



COMMUNITY HEALTH

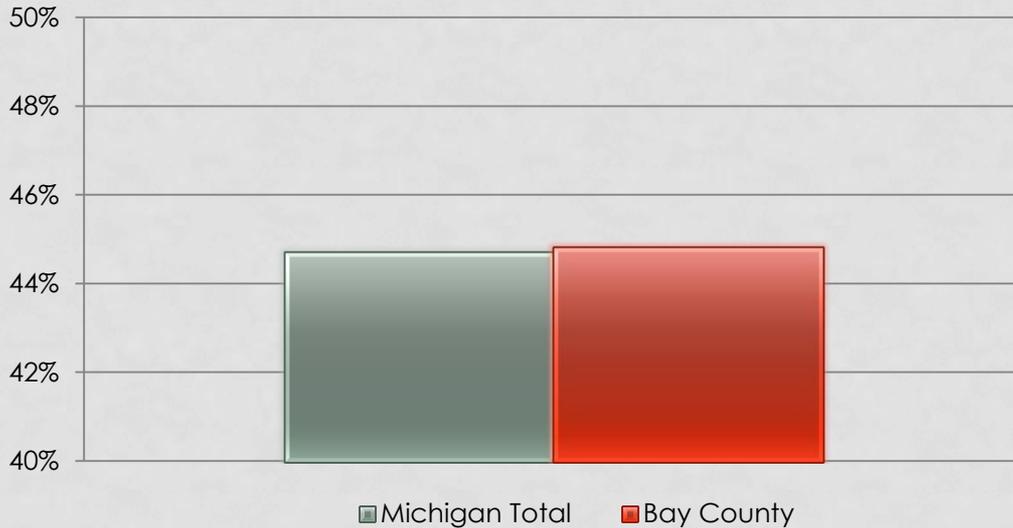
Amount of women in poverty – increases risk factors

Percent Below Poverty Level - 2015



COMMUNITY HEALTH

Percent of Children living in households with incomes less than 200% of the Federal Poverty Level



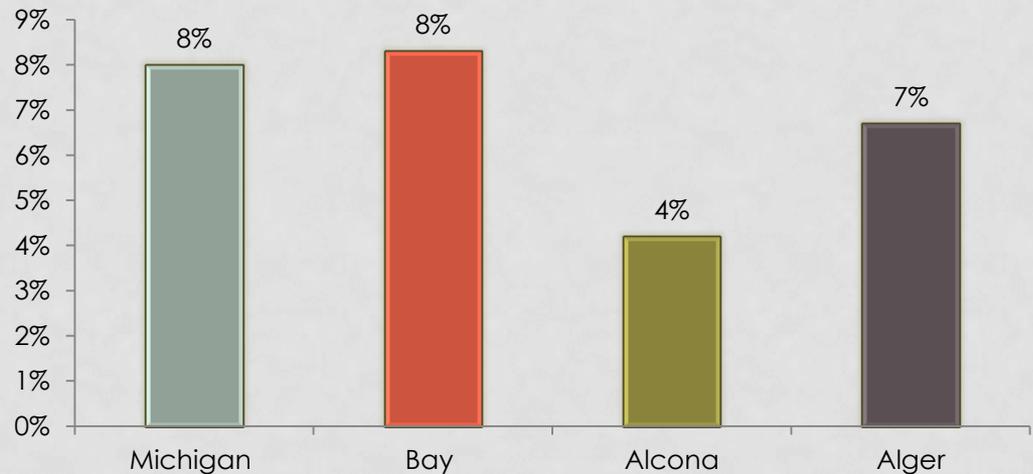
44% of children in Bay County are living in households with incomes less than 200% of the poverty level.

Transportation is an issue

Need to find rides to appointments, grocery store, etc.

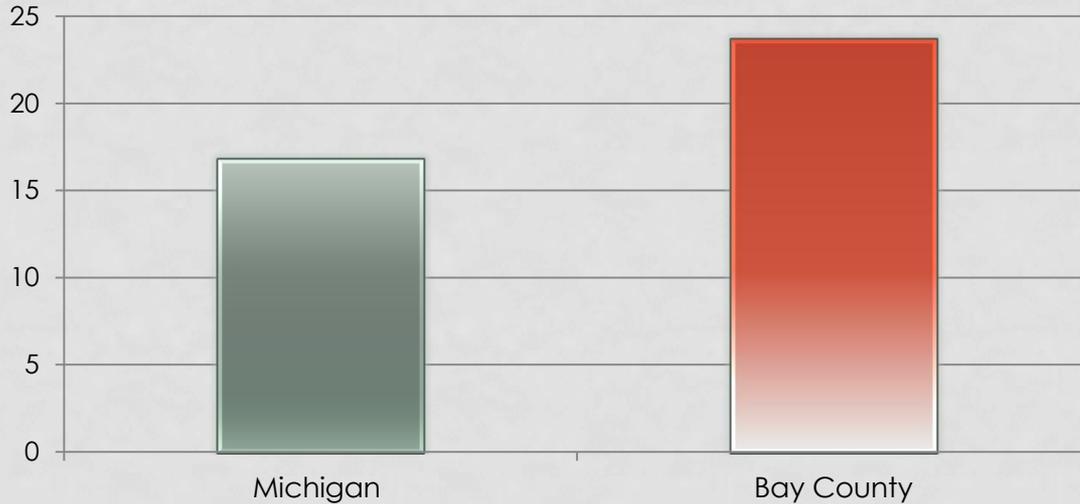
In winter it's hard to be standing outside waiting for bus with a newborn.

Percent of households with no motor vehicle available



COMMUNITY HEALTH

Rate of confirmed victims of child abuse and neglect - Ages 0-17 per 1,000

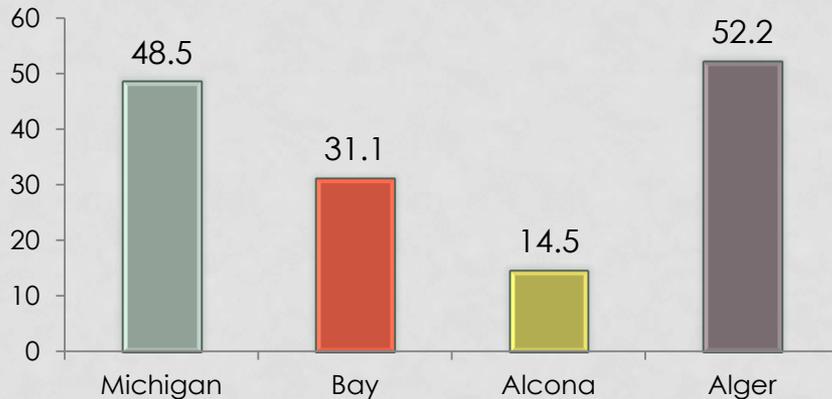


For every 1,000 children 23.7 are confirmed victims of child abuse and neglect

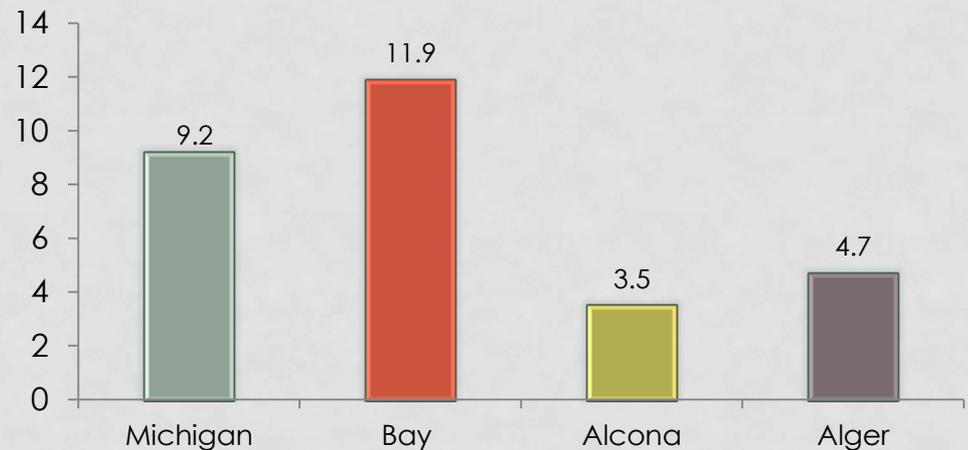
Bay County has a much higher rate of domestic violence incidents that Michigan and other counties.

Child Protective Services

Number of Reported Violent Crime (Group A) Offenses Per 1,000 Population



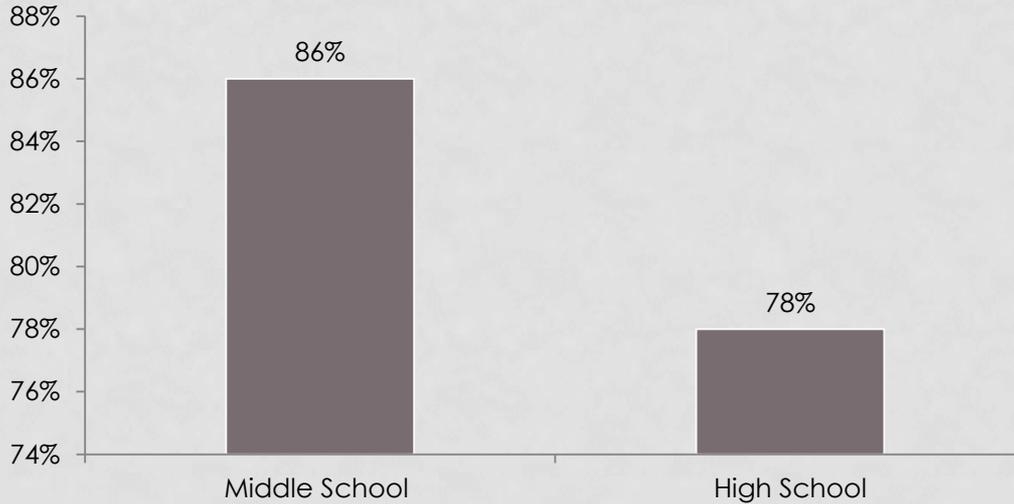
Domestic Violence Rate per 1,000 population



Michigan Incident Crime Reporting

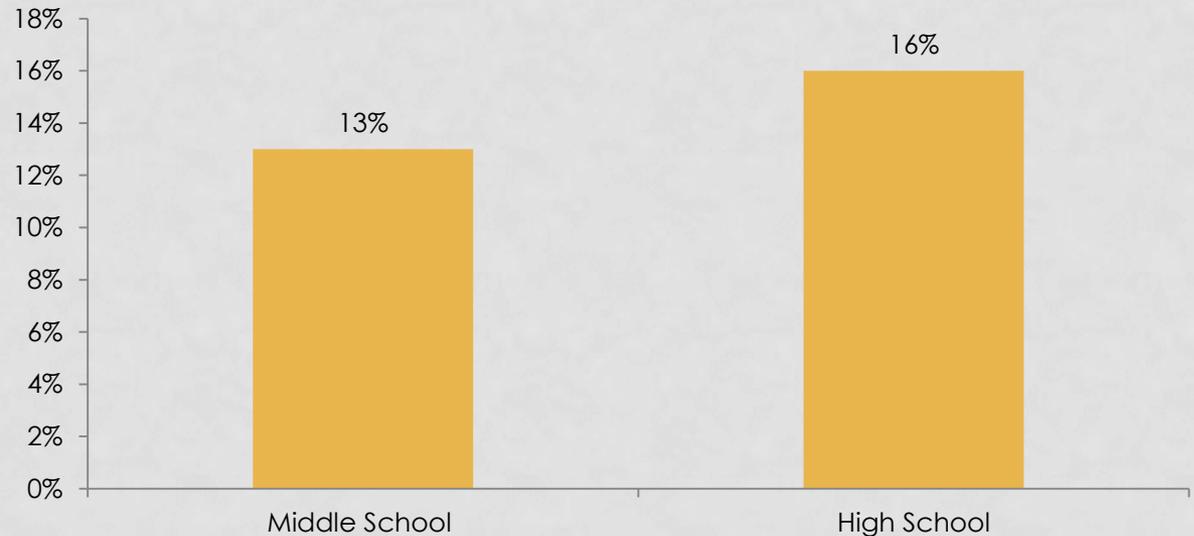
COMMUNITY HEALTH

Percent of Students Who Could Ask Their Mom or Dad for Help with Personal Problems



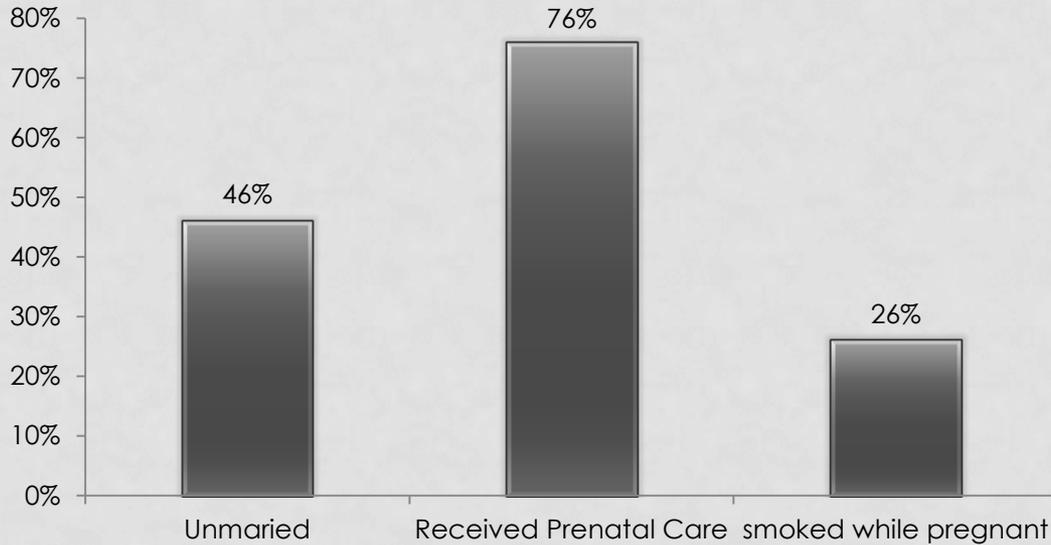
The majority of middle and high school students report they could ask their parents for help with a personal problem

Percentage Of Students Whose Parents Would Not Know If They Did Not Come Home On Time



Roughly 15-20% of middle and high school students report their parents would not know if they did not come home on time.

Bay County Birth Characteristics



Health Behaviors

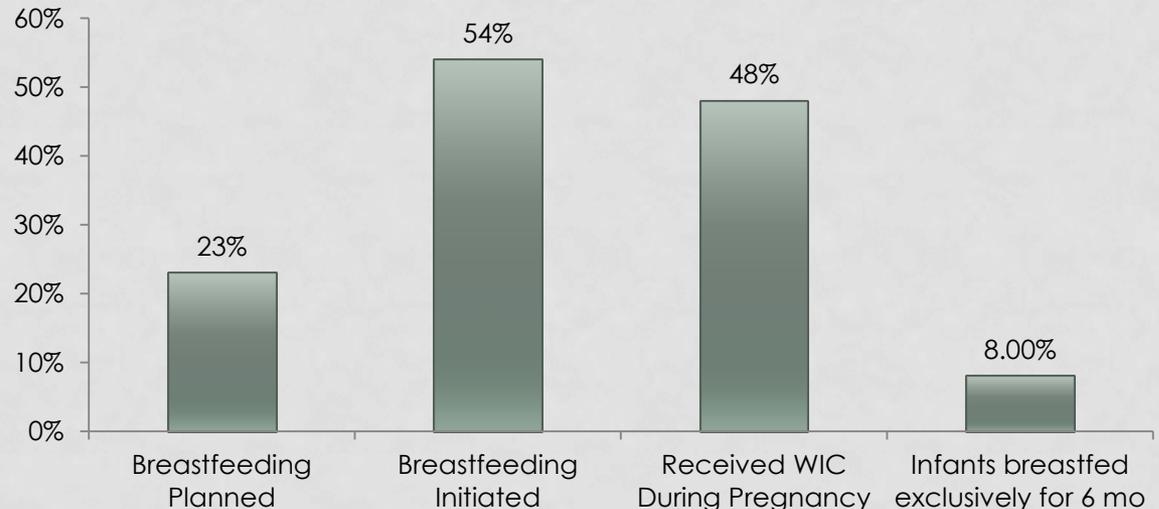
The percent of women smoking during pregnancy has decreased over the last 2 years from 35% to 26%

Free breast pump from insurance

Breastfeeding classes, BF consultant outside of hospital

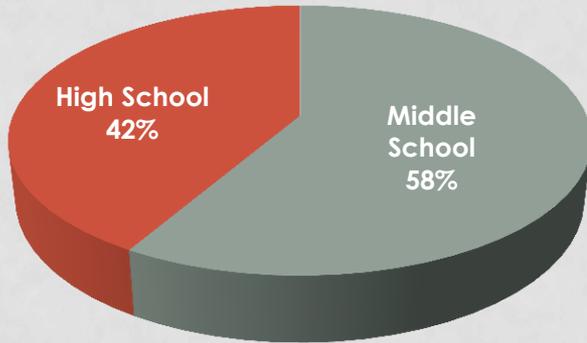
Breastfeeding law for employers – designated areas for breastfeeding moms

Bay County Birth Characteristics

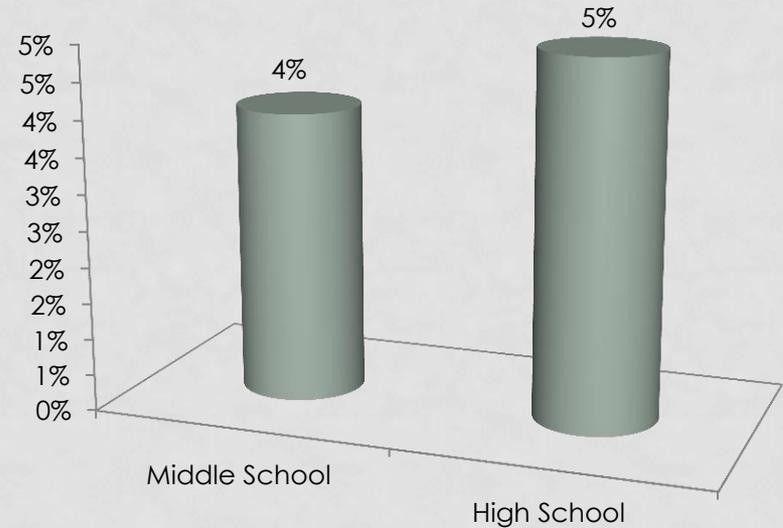


Health Behaviors

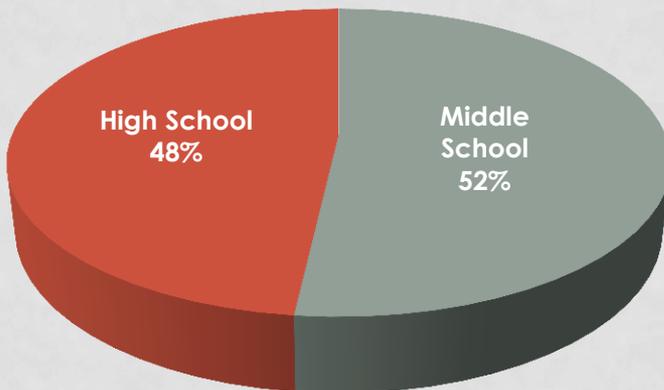
Percent Students Who Consume An Average Of **5 Or More Fruits Or Vegetables** Per Day in Past 7 Days



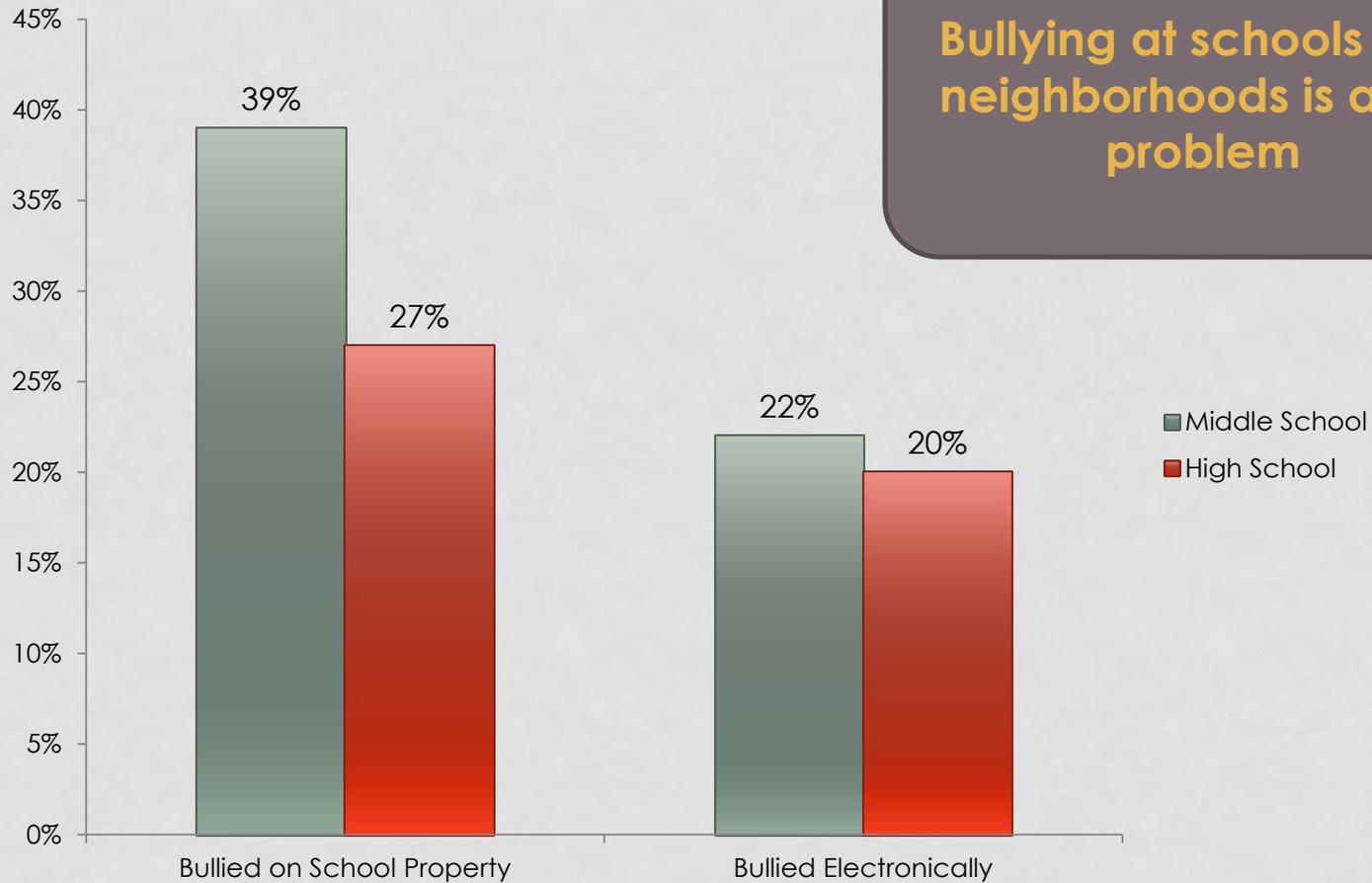
Percent Students Who Have **Smoked at Least One Cigarette or Cigar** in Past 30 Days



Percent Students Physically Active For **At Least 60 Minutes** On 5 Or More Days In Past 7 Days

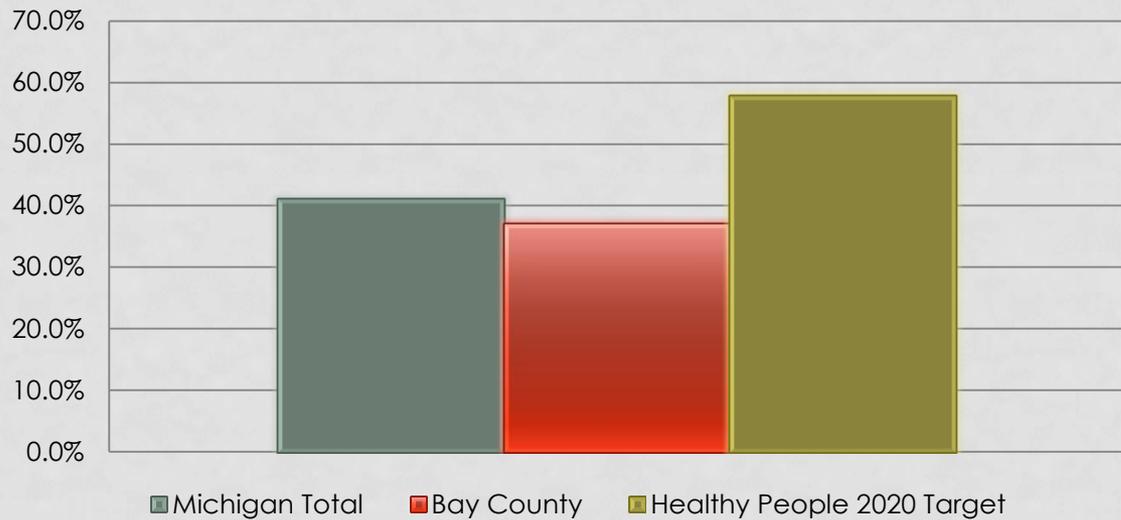


HEALTH BEHAVIORS



Bullying at schools and neighborhoods is a big problem

Percent of women with a live birth who had a healthy weight prior to pregnancy



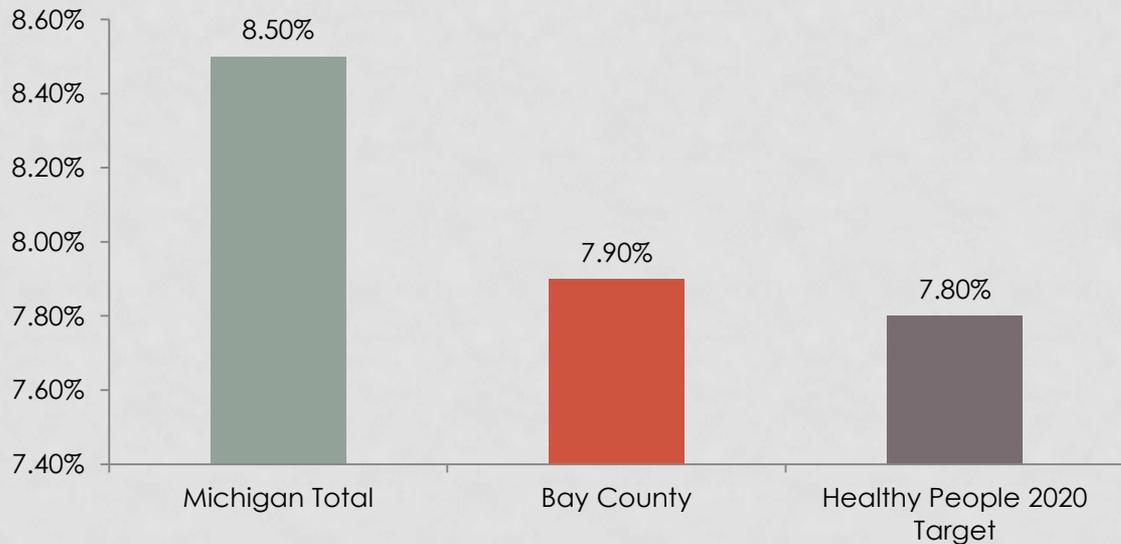
HEALTH OUTCOMES

37% of women with a live birth had a healthy weight prior to pregnancy.

This is well below the Healthy People 2020 Target

HOWEVER, Bay County is right in line with the Healthy People 2020 Target for low birth weight live births!

Percent of Live Births with a Low Birth weight <2500g



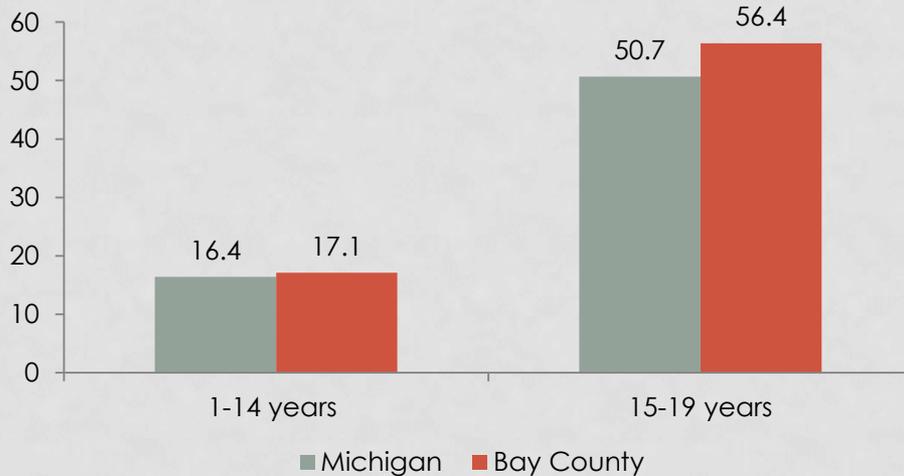
HEALTH OUTCOMES

Number of Live Births in Women Ages 15-19

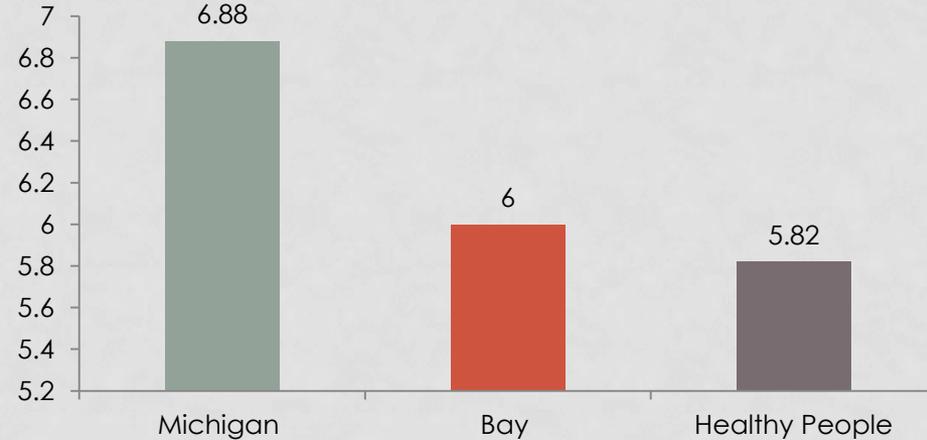


Bay County has a rate of 21.8 live births per 1,000 teens aged 15-19

Number of Deaths per 100,000 individuals



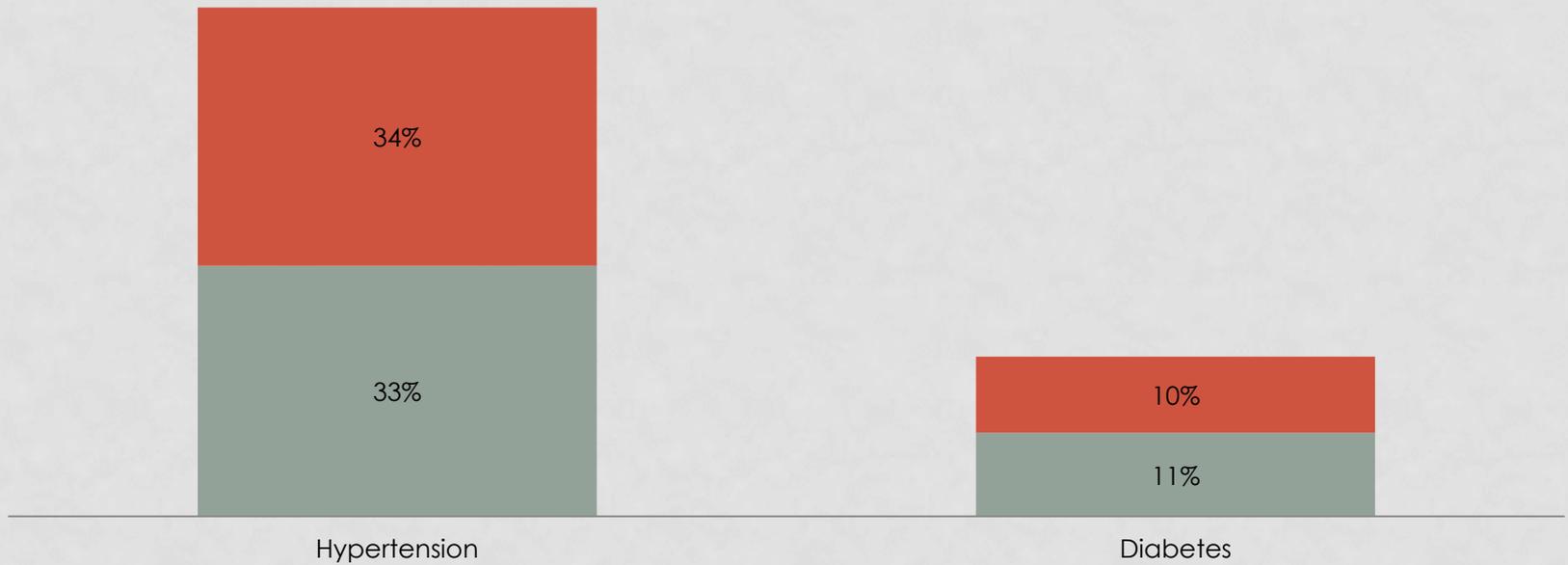
Death rate before 1 year of age per 1,000 live births



HEALTH OUTCOMES

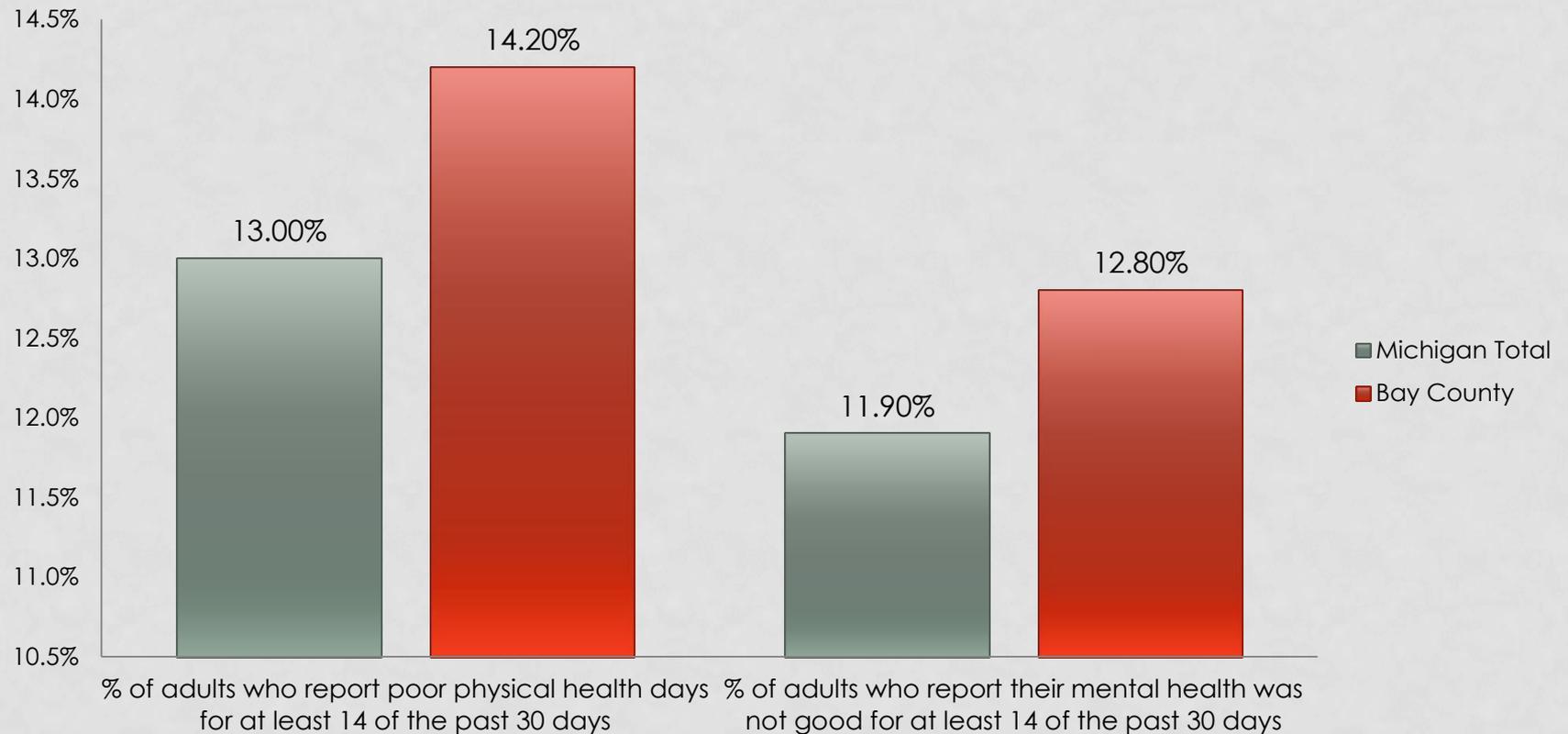
Percent Of Adults Ever Told They Had Hypertension Or Diabetes

■ Michigan ■ Bay

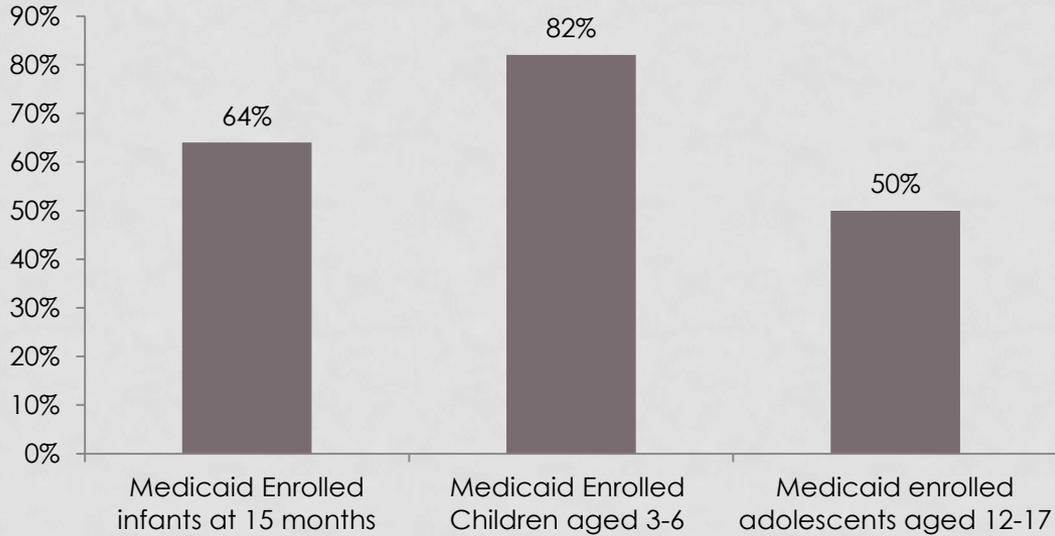


HEALTH OUTCOMES

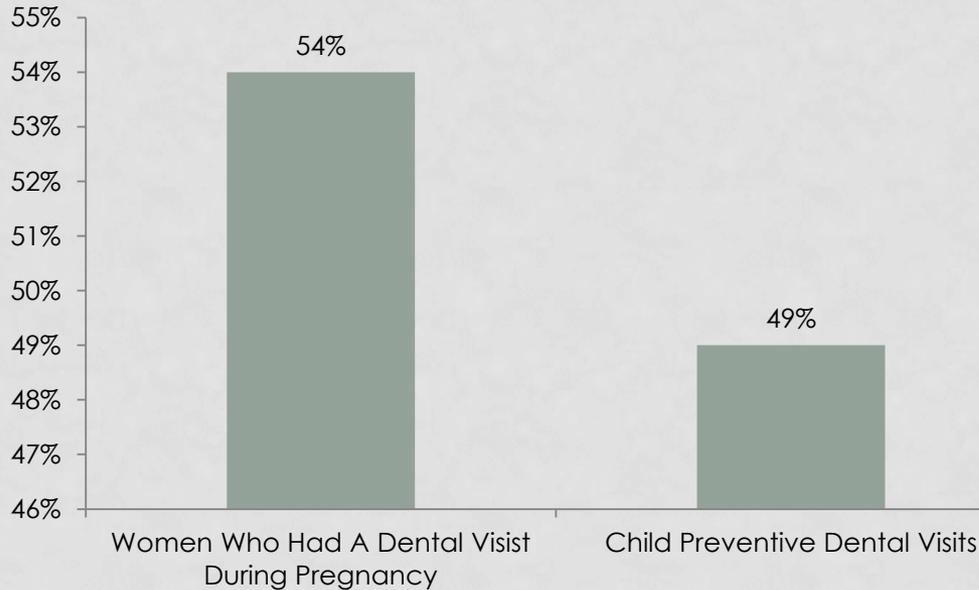
Physical and Mental Health - Adults



Received each of their recommended well child/Preventive medical visits



DIRECT AND ENABLING SERVICES



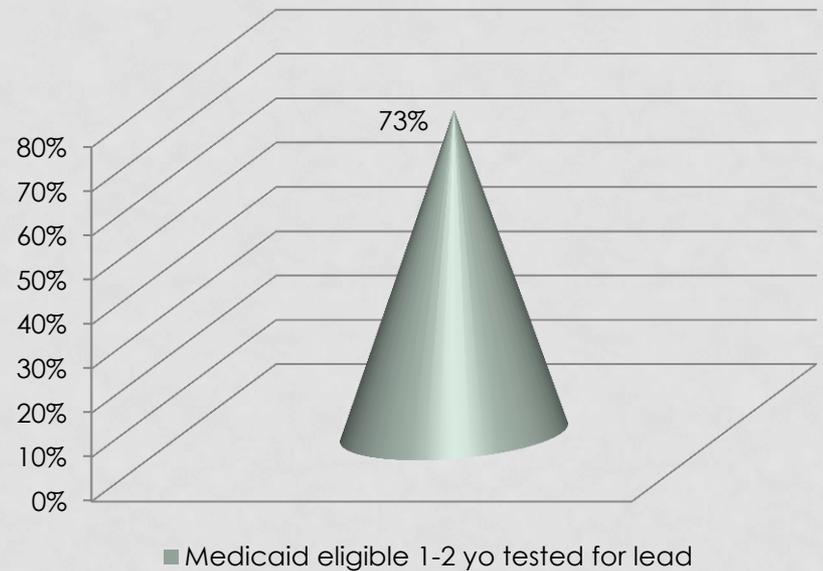
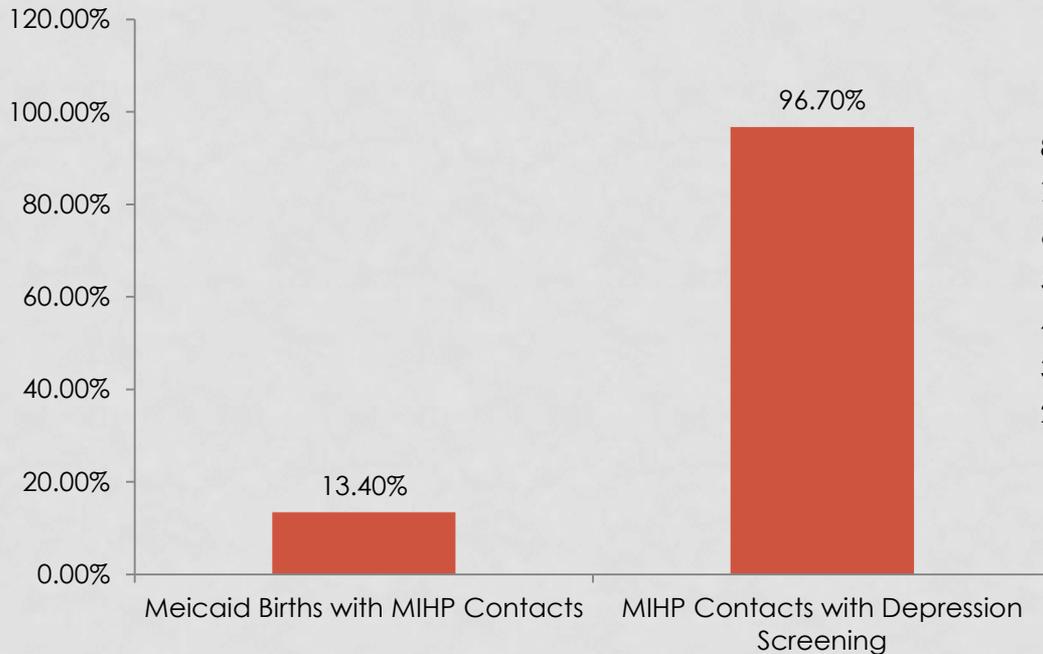
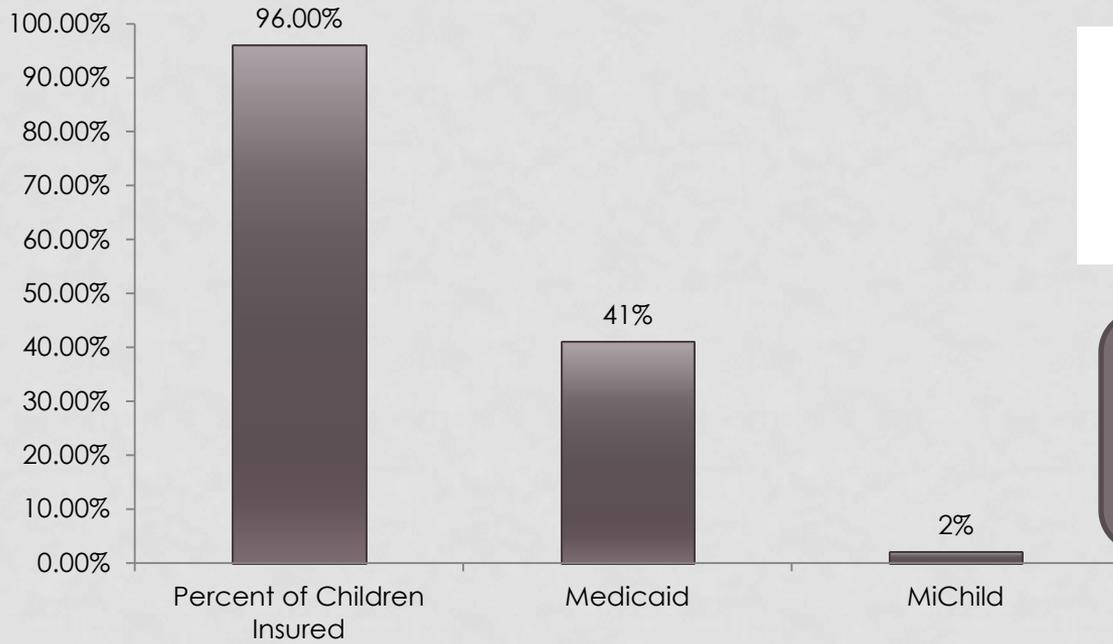
Completed the Series of Recommended Vaccines



DIRECT AND ENABLING SERVICES

WIC, MIHP, Early Headstart, Farmers market, MOPS

Free Formula, Project Fresh, Double Up Food Bucks



■ Medicaid eligible 1-2 yo tested for lead

CHILD CARE

Lack of affordable childcare

Hard to find evening childcare

Quality day care is needed for 2nd and 3rd shift workers



WHAT DOES MATERNAL AND CHILD HEALTH MEAN TO YOU

- **Good nutrition**
 - Better food in schools – Quality of foods is not good
 - Access to good nutrition
 - Too costly to eat healthy
 - Access to nutritionist
- **Emotionally, physically, and financially stable**
- **Mental health help**
 - Medications for moms who suffer from mental illness

WHAT DOES MATERNAL AND CHILD HEALTH MEAN TO YOU

- **Healthy and safe places for kids to play**
 - Some neighborhoods feel unsafe, especially at night
 - Playgrounds have used needles everywhere – using school playgrounds as a safe place for kids to play.
 - Need sidewalks for safety, roads are terrible, need 3-way stop
- **Parent groups for support**

WHAT HELPS FAMILIES BE HEALTHY

- WIC Program
- Parks
- Riverwalk
- Rail Trail
- Community Activities
- Programs
- Play Grounds
- Gardens
- Headstart
- Farmers Market
- Summer EBT
- YMCA
- Free Lunches
- Boys and Girls Clubs
- Education
- MIHP
- Early Headstart
- MOPS
- Beacon Of HOPE
- Library Programs

WHAT HELPS FAMILIES BE HEALTHY

- **Bay ISD**
 - Speech services
 - Play groups
- **Imagination Station**
- **Kroger**
 - Provides fruit or vegetables of month for each child (Fresh Friends)

WHAT MAKES IT HARD FOR FAMILIES TO BE HEALTHY

- Healthier food options are more expensive
- Not enough healthy food options
- Transportation
- Low paying jobs
- Not enough information about how to get an education
- Tobacco and alcohol use
- Low quality housing
- High cost health insurance
- Fast food
- Quality day care is needed for 2nd and 3rd shift workers
- Technology
- Lazy People

WHAT MAKES IT HARD FOR FAMILIES TO BE HEALTH

- **Resources for everyone**

- People don't know about resources available to them
- Need to publicize better (Facebook, news paper, flyers)
- Organizations need to work better together
- Too many hoops to jump through
- Always having to fill out the information for every visit and the same information at each agency getting services at. – Why not just have to fill it out once

- **Too many people taking advantage of the system and resources**

- People need to be held accountable – if you want services you need to follow these requirements
- Need goal setting and action planning to go along with resources and services

WHAT MAKES IT HARD FOR FAMILIES TO BE HEALTHY

- **Lack of support for pregnant moms and working moms**
 - Job security when on maternity leave
 - Not enough help after having a baby
- **Lack of good jobs that are fulfilling or pay enough**
- **Placement of unhealthy foods**
- **Transportation is an issue**
 - Need to find rides to appointments, grocery store, etc.
 - In winter it's hard to be standing outside waiting for bus with a newborn

HEALTH CARE

- Only one option for pregnancy if on Medicaid
 - Harder to get prenatal appointments
- Need more support groups
- Bad experiences with emotional services denied service for ineligibility but not referred to another provider
- Issues had to get really bad before they could get services – police had to get involved
- Early on is great
- Don't feel I get enough help with homebased services – only once a month

WHAT DO YOU NEED TO IMPROVE YOUR FAMILY'S OVERALL HEALTH AND WELL-BEING

- Money, better insurance
- More patience
- Getting older kids to cooperate
- Better eating habits
- More support/support groups/ support with food
- Community/school Gardens

WHAT DO WE NEED TO KNOW TO MAKE OUR COMMUNITY HEALTHIER FOR FAMILIES

- Education
 - On babies
 - Safe sleep
 - Breastfeeding classes, BF consultant outside of hospital
 - Breastfeeding law for employers – designated areas for breastfeeding moms
 - More parenting classes
- More opportunities and support for families
- More social time with other parents
- More neighborhood police
- More outdoor activities

WHAT DO WE NEED TO KNOW TO MAKE OUR COMMUNITY HEALTHIER FOR FAMILIES

- Get rid of the vandalism
- Pick up trash
- More awareness
- Focus on community more
- Reach out to more people
 - Go to different communities – meet them where they are at