

Bay County Economic Development Strategy

| Recommendation | Agency/Response Follow Action | Status | Further pending Actions/Results |
|--|---|--------|---------------------------------|
| Product Marketing (pg.42) | | | |
| 1. Setting Target Priorities | | | |
| Matching local areas of opportunity with growing, emerging technology and industries | | | |
| Five Future Technology Targets: | | | |
| <i>Mobile Entrepreneurs</i> | | | |
| <i>Manufacturing</i> | Bay County Community Development brings Bay County Growth Alliance and McKinley Technologies together; for Bordner Laminates forms headquarters in Bay County; manufacturing prototype in Midland 12/05 | | |
| <i>Food Processing</i> | | | |
| <i>Plastics</i> | | | |
| <i>High End Office</i> | | | |
| Long Term Targets To Expand Technology Base & Diversify Economy: | | | |
| <i>Medical Equipment Manufacturing</i> | Bay Future Inc working with Saginaw Future Inc is Awarded Michigan 21 st Century Jobs Grant for Medical device manufacturing 3/06 | | |
| <i>Advanced Materials</i> | | | |
| <i>Fabricated Metal Products</i> | | | |
| <i>Industrial Machinery</i> | | | |
| 2. A metro-wide statistical database following IEDC guidelines | | | |

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| 3. Examples of Positive Union Relations should be documented | GM Powertrain management and UAW work to create new opportunities at Bay City facility Press coverage of IBEW and UAW construction and placement of State Park Beach walkways 6/06 | | |
| 4. Improve reputation of area's public schools | Pinconning School bond passes 2007 Bangor school bond passes 2006 Bay City School improvement bond passes 5/06 | | |
| 5. Improve image of vocational-technical education for students who are not college bound; specifically in manufacturing and construction, starting in middle school | | | |
| 6. Bay Future should host annual gathering of national site location consultants and other allies to inform them of advantages of doing business with Bay County | | | |
| Product Improvement (pg.46) | | | |
| 7. Bay County should work with state for county wide high-speed internet wireless technology | | | |
| 8. A public community college should start a Small Business Incubator for small business' that fit Bay's target business area | | | |

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| 9. Bay area needs to increase available prepared sites and available properties | | | |
| 10. Conduct real estate analysis to make appropriate needed Manufacturing, distribution, and office shell buildings available | | | |
| 11. A consistent and uniformed policy should be developed and adopted by the various governmental jurisdictions on offering incentive to new and existing businesses based on measurable criteria, with compliance criteria | | | |
| 12. Need for area homebuilders to provide more executive level housing in Bay County | | | |
| 13. An attractive community draws business investment; The water (Bay) is one of Bay County's greatest asset. Bay County should work to create public beach access to Saginaw Bay | | | |
| 14. A Venture Capital Program created through Chamber, Bay Future or public/private partnerships to pursue economic growth | | | |
| Organizational (pg.47) | | | |

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| <p>15. It is recommended that the Bay Future organization be the primary economic development agency responsible for recruiting business to the area. Further, a regional national marketing campaign should be considered.</p> | | | |
| <p>16. The existing budget for Bay Future is insufficient. The Bay Future operating budget should be at least \$400,000 annually with no less than 3 full time employees. Bay Future should seek professional assistance in soliciting funds from both the public and private sectors.</p> | | | |
| <p>17. Bay Future should create a comprehensive web site to include the latest technology that customers may benefit from including GIS technology.</p> | <p>Bay County Community Development provides necessary connections for GIS Arcview license agreement to Bay Future</p> | <p>Bay fUtre has real time access to Bay Coutny web based GIS parcel data for site selection purposes</p> | |
| <p>18. The Bay Area Chamber of Commerce should lead the development of a community wide Strategic Plan and long term vision for all facets of community needs to avoid piecemeal decisions and community discourse.</p> | | | |

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| <p>19. As part of visioning, more dialogue should be held regarding consolidation of services amongst the many municipalities in Bay County</p> | <p>The Bay County Executive has held three leaders forums to identify avenues of consolidation between the units.</p> <p>Bay County Community Development (GIS Program) coordinated with several local units to share costs/purchase of aerial photography 3/05</p> | <p>Bay County GIS Program offers local units training on use of the GIS data</p> | |
| <p>20. Bay Future and other economic development partners should hold formalized training once a year for government and elected officials, the business community, and general public to orient the community on the fundamentals and foundations of economic development.</p> | | | |
| <p>21. Bay Future and Chamber working with representatives from both the City of Bay, the townships, and Bay County in reviewing these various public entities development policies and to work to create a "one stop" office for business licensees and permits</p> | | | |
| <p>22. Either Bay Future or the Chamber should create a formalized business retention program</p> | <p>Business retention program with member site visits</p> | <p>Bay Area Chamber of Commerce</p> | |

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| 23. The Bay Area Chamber of Commerce should lead an annual intercity visit program where community representatives can learn from another US city | | | |

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