# Investment Results For: Bay County Employees' Retirement System (bcers)

September 30, 2014

Quality • Service • Integrity • Performance



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One team, one process since 1987.

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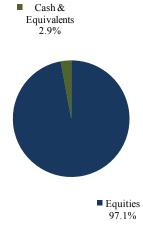
#### Geneva Capital Management Ltd. PORTFOLIO OBJECTIVES

# Bay County Employees' Retirement System XXXX9057 (bcers) September 30, 2014

### Asset Allocation Objectives:

			Range		
Objective	Style	Equity	Fixed Income	Cash	Ladder of Maturities
Equity	Midcap	95-100%	0%	0-5%	n/a

### Portfolio Allocation:



#### PORTFOLIO SUMMARY

Security Type	Total Cost	Market Value	Pct. Assets	Yield	Est.Annual Income
Equities COMMON STOCK	18,243,310	21,972,663	97.1	0.5	99,816
	18,243,310	21,972,663	97.1	0.5	99,816
Cash & Equivalents					
CASH AND EQUIVALENTS	652,891	652,891	2.9	0.0	0
	652,891	652,891	2.9	0.0	0
TOTAL PORTFOLIO	18,896,202	22,625,554	100.0	0.4	99,816

# Geneva Capital Management Ltd. SECTOR BREAKDOWN

September 30, 2014

### Bay County Employees' Retirement System XXXX9057 (bcers)

TECHNOLOGY ************************************	16.23 %	)
HEALTH CARE *************************	16.05 %	)
CONSUMER DISCRETIONARY ************************************	16.81 %	)
CONSUMER STAPLES	5.07 %	)
ENERGY	5.52 %	)
**************************************	3.76 %	)
**************************************	23 60 %	
FRODUCER DURABLES	23.00 /6	,
FINANCIAL SERVICES **************************	12.97 %	)

### TEN LARGEST HOLDINGS

SHARES	SECURITY	MARKET PRICE	MARKET VALUE	COST BASIS	2015 P/E @ MARKET	PRJ. 3 - Yr. GROWTH RATE	PEG RATIO
4,116	O REILLY AUTOMOTIVE INC NEW COM	150.36	618,882	360,918	18.4	14.0	1.3
5,545	AMPHENOL CORP NEW CL A	99.86	553,724	376,597	20.3	14.0	1.4
8,156	FISERV INC COM	64.64	527,163	337,578	17.2	12.0	1.4
19,496	LKO CORP COM	26.59	518,399	455,271	15.8	15.0	1.1
3,427	POLARIS INDS INC COM	149.79	513,330	287,165	19.0	18.0	1.1
8,322	TRACTOR SUPPLY CO COM	61.51	511,886	389,619	20.7	15.0	1.4
8,503	CERNER CORP COM	59.57	506,524	347,932	30.5	17.0	1.8
4,906	HAIN CELESTIAL GROUP INC COM	102.35	502,129	425,148	25.0	18.0	1.4
5,674	INTUIT COM	87.65	497,326	354,290	29.3	12.0	2.4
2,407	AFFILIATED MANAGERS GRP COM	200.36	482,267	294,542	14.4	15.0	1.0
TOTAL	S		5,231,629	3,629,060	21.1 x	15.0%	1.4
S & P 50	0				15.2 x	6.5%	2.3

# Geneva Capital Management Ltd. PERFORMANCE HISTORY NET OF FEES

# Bay County Employees' Retirement System XXXX9057 (bcers)

From 12-31-2013 to 09-30-2014

#### Percent Return

	Per Period					
Per Period						
Total Account	Equities	Russell Midcap Growth Index				
-1.24	-0.94	2.04				
0.07	0.36	4.37				
-0.92	-0.76	-0.73				
-2.07	-1 34	5.73				
	-1.24 0.07	-1.24 -0.94 0.07 0.36 -0.92 -0.76				

# Geneva Capital Management Ltd. PERFORMANCE HISTORY NET OF FEES

# Bay County Employees' Retirement System XXXX9057 (bcers)

From 01-17-2013 to 09-30-2014

#### Percent Return

			Per Period	
Time Po	eriod	Total Account	Equities	Russell Midcap Growth Index
01-17-2013 to	12-31-2013	25.11	26.17	29.97
12-31-2013 to	09-30-2014	-2.07	-1.34	5.73
Date to Da 01-17-2013 to Annualized		22.52 12.68	24.48 13.73	37.41 20.54
Inception to D 01-17-2013 to Annualized		22.52 12.68	24.48 13.73	37.41 20.54

### PORTFOLIO APPRAISAL

Quantity	Security	Unit Cost	Total Cost	Price	Market Value	Pct. Assets	Yield
COMMON STO	CK						
ELECTRONIC	COMPONENTS						
	AMPHENOL CORP NEW CL A	67.92	376,597	99.86	553,724	2.4	1.0
		_	376,597	_	553,724	2.4	1.0
COMPUTER S	SERVICES SOFTWARE &	SYSTEMS					
5,141	ANSYS INC COM	72.76	374,061	75.67	389,019	1.7	0.0
9,006		39.08	351,992	44.77	403,199	1.8	0.0
3,207		82.39	264,214	50.40	161,633	0.7	0.0
2,939	GARTNER INC COM	76.23	224,047	73.47	215,928	1.0	0.0
5,674	INTUIT COM	62.44	354,290	87.65	497,326	2.2	1.1
10,473	MANHATTAN ASSOCS INC COM	34.43	360,546	33.42	350,008	1.5	0.0
7,293	RED HAT INC COM	51.33	374,325	56.15	409,502	1.8	0.0
3,744	TYLER TECHNOLOGIES INC COM	83.39	312,216	88.40	330,970	1.5	0.0
1,799	ULTIMATE SOFTWARE GROUP INC COM	144.94	260,746	141.51	254,576	1.1	0.0
		_	2,876,438	_	3,012,161	13.3	0.2
HEALTH CAR	E SERVICES						
	CATAMARAN CORP COM	51.13	350,016	42.15	288,559	1.3	0.0
8,503	CERNER CORP COM	40.92	347,932	59.57	506,524	2.2	0.0
		_	697,948	_	795,083	3.5	0.0
MEDICAL EQ	UIPMENT						
•	IDEXX LABS INC COM	126.30	229,745	117.83	214,333	0.9	0.0

### PORTFOLIO APPRAISAL

Quantity	Security	Unit Cost	Total Cost	Price _	Market Value	Pct. Assets	Yield
4,732	SIRONA DENTAL SYSTEMS INC COM	71.43	338,006	76.68	362,850	1.6	0.0
4,695	VARIAN MED SYS INC COM	74.77	351,052	80.12	376,163	1.7	0.0
			918,803		953,346	4.2	0.0
MEDICAL & I	DENTAL INSTRUMENTS &	SUPPLIES					
6,809	ALIGN TECHNOLOGY INC COM	30.60	208,387	51.68	351,889	1.6	0.0
2,168	BARD C R INC COM	115.63	250,690	142.71	309,395	1.4	0.6
1,424	COOPER COS INC COM NEW	156.71	223,149	155.75	221,788	1.0	0.0
			682,226		883,072	3.9	0.2
MEDICAL SE	RVICES						
6,728	PAREXEL INTL CORP COM	33.14	222,945	63.09	424,470	1.9	0.0
			222,945		424,470	1.9	0.0
PHARMACEU	TICALS						
3,129	PERRIGO CO PLC SHS	152.20	476,249	150.19	469,945	2.1	0.3
			476,249		469,945	2.1	0.3
AUTO PARTS							
19,496	LKQ CORP COM	23.35	455,271	26.59	518,399	2.3	0.0
			455,271		518,399	2.3	0.0
TEXTILES AP	PAREL & SHOES						
6,790	UNDER ARMOUR INC CL A	26.12	177,381	69.10	469,189	2.1	0.0
		_	177,381	_	469,189	2.1	0.0

### PORTFOLIO APPRAISAL

Quantity	Security	Unit Cost	Total Cost	Price _	Market Value	Pct. Assets	Yield
RECREATION	VAL VEHICLES & BOATS						
3,427	POLARIS INDS INC COM	83.79	287,165	149.79	513,330	2.3	1.3
			287,165		513,330	2.3	1.3
RESTAURAN	TS						
722	CHIPOTLE MEXICAN GRILL INC COM	321.38	232,036	666.59	481,278	2.1	0.0
1,855	PANERA BREAD CO CL A	161.26	299,133	162.72	301,846	1.3	0.0
		_	531,169	_	783,124	3.5	0.0
SPECIALTY R	ETAIL						
9,264	DSW INC CL A	41.75	386,798	30.11	278,939	1.2	2.5
4,116	O REILLY AUTOMOTIVE INC NEW COM	87.69	360,918	150.36	618,882	2.7	0.0
8,322	TRACTOR SUPPLY CO COM	46.82	389,619	61.51	511,886	2.3	1.0
		_	1,137,334	_	1,409,707	6.2	0.9
FOODS							
4,906	HAIN CELESTIAL GROUP INC COM	86.66	425,148	102.35	502,129	2.2	0.0
2,245	SMUCKER J M CO COM NEW	88.81	199,368	98.99	222,233	1.0	2.6
		_	624,516	_	724,362	3.2	0.8
PERSONAL C	ARE						
5,561	CHURCH & DWIGHT INC COM	55.87	310,701	70.16	390,160	1.7	1.8
		_	310,701	_	390,160	1.7	1.8

### PORTFOLIO APPRAISAL

Quantity	Security	Unit Cost	Total Cost	Price _	Market Value	Pct. Assets	Yield
	UIPMENT & SERVICES OCEANEERING INTL INC COM	70.43	342,945	65.17	317,313	1.4	1.7
		_	342,945	_	317,313	1.4	1.7
OIL: CRUDE I	PRODUCERS						
3,250	CONCHO RES INC COM	91.71	298,044	125.39	407,517	1.8	0.0
4,199	RANGE RES CORP COM	67.17	282,054	67.81	284,734	1.3	0.2
2,596	SM ENERGY CO COM	84.09	218,293	78.00	202,488	0.9	0.1
			798,390		894,740	4.0	0.1
BUILDING: R	OOFING/WALLBOARD & 1	PLUMBING					
6,122	BEACON ROOFING SUPPLY INC COM	41.37	253,244	25.48	155,989	0.7	0.0
			253,244		155,989	0.7	0.0
CHEMICALS:	DIVERSIFIED						
3,036	SIGMA ALDRICH CORP COM	76.44	232,069	136.01	412,926	1.8	0.7
			232,069	_	412,926	1.8	0.7
METAL FABR	RICATING						
5,727	FASTENAL CO COM	46.65	267,148	44.90	257,142	1.1	2.2
			267,148		257,142	1.1	2.2
MACHINERY	: INDUSTRIAL						
	CHART INDS INC COM	82.19	352,780	61.13	262,370	1.2	0.0
5,025	MIDDLEBY CORP COM	73.83	371,008	88.13	442,853	2.0	0.0
		_	723,788	_	705,223	3.1	0.0

### PORTFOLIO APPRAISAL

Quantity	Security	Unit Cost	Total Cost	Price _	Market Value	Pct. Assets	Yield
SCIENTIFIC II	NSTRUMENTS: ELECTRI	CAL					
6,024	AMETEK INC NEW COM	40.34	243,022	50.21	302,465	1.3	0.7
		_	243,022		302,465	1.3	0.7
SCIENTIFIC II	NSTRUMENTS: GAUGES	& METERS					
12,660	TRIMBLE NAVIGATION LTD COM	30.97	392,093	30.50	386,130	1.7	0.0
		_	392,093	_	386,130	1.7	0.0
SCIENTIFIC II	NSTRUMENTS: CONTRO	L & FILTER					
5,475	IDEX CORP COM	52.85	289,334	72.37	396,226	1.8	1.5
3,328	PALL CORP COM	69.15	230,133	83.70	278,554	1.2	1.3
1,608	ROPER INDS INC NEW COM	114.81	184,611	146.29	235,234	1.0	0.5
		_	704,078		910,014	4.0	1.2
RAILROAD E	QUIPMENT						
5,498	WABTEC CORP COM	47.44 _	260,801	81.04	445,558	2.0	0.3
			260,801		445,558	2.0	0.3
RAILROADS							
4,233	GENESEE & WYO INC CL A	86.29	365,267	95.31	403,447	1.8	0.0
		_	365,267	_	403,447	1.8	0.0
TRUCKERS							
3,462	HUNT J B TRANS SVCS INC COM	69.32	239,990	74.05	256,361	1.1	1.1
		_	239,990	_	256,361	1.1	1.1
BACK OFFICE	E SUPPORT HR & CONSU	LTING					
	COPART INC COM COSTAR GROUP INC COM	32.80 135.61	391,283 259,822	31.31 155.54	373,557 298,015	1.7 1.3	0.0 0.0

### PORTFOLIO APPRAISAL

Quantity	Security	Unit Cost	Total Cost	Price	Market Value	Pct. Assets	Yield
3,566	IHS INC CL A	102.21	364,474	125.19	446,428	2.0	0.0
5,166	VERISK ANALYTICS INC CL A	62.64	323,596	60.89	314,558	1.4	0.0
		_	1,339,175	_	1,432,557	6.3	0.0
ENVIRONME	NTAL MAINTENANCE & S	ECURITY SE	RVICES				
2,951	STERICYCLE INC COM	95.08	280,582	116.56	343,969	1.5	0.0
		_	280,582	_	343,969	1.5	0.0
BANKS: DIVE	RSIFIED						
	EAST WEST BANCORP INC COM	23.16	296,096	34.00	434,724	1.9	2.1
3,706	SIGNATURE BK NEW YORK N Y COM	72.85	269,976	112.06	415,294	1.8	0.0
			566,072		850,018	3.8	1.1
FINANCIAL D	OATA & SYSTEMS						
8,156	FISERV INC COM	41.39	337,578	64.63	527,163	2.3	0.0
			337,578		527,163	2.3	0.0
INSURANCE:	MULTI-LINE						
9,242	BROWN & BROWN INC COM	31.12	287,567	32.15	297,130	1.3	1.2
			287,567		297,130	1.3	1.2
DIVERSIFIED	FINANCIAL SERVICES						
	RAYMOND JAMES FINANCIAL INC COM	51.90	268,429	53.58	277,116	1.2	1.2
		_	268,429	_	277,116	1.2	1.2
ASSET MANA	GEMENT & CUSTODIAN						
2,407	AFFILIATED  MANAGERS GRP  COM	122.37	294,542	200.36	482,267	2.1	0.0
		_	294,542	_	482,267	2.1	0.0

### PORTFOLIO APPRAISAL

Quantity	Security	Unit Cost	Total Cost	Price	Market Value	Pct. Assets	Yield
	BROKERAGE & SERVICES						
2,128	INTERCONTINENTAL EXCHANGE INC COM	127.72	271,785	195.05	415,066	1.8	1.3
			271,785		415,066	1.8	1.3
	COMMON STOCK Total		18,243,310	_	21,972,663	97.1	0.5
CASH AND EQ	UIVALENTS						
_	ACCRUED DIVIDENDS		2,214		2,214	0.0	0.0
	CASH ACCOUNT		650,678	_	650,678	2.9	0.0
			652,891		652,891	2.9	0.0
TOTAL PORTE	OLIO		18,896,202		22,625,554	100.0	0.4



Stability & Growth

**Geneva Midcap Exhibits** 

As of September 30, 2014

One Team, One Process.



## **Periods of Underperformance**

As of September 30, 2014

#### **QUARTERLY CUMULATIVE PERIOD RETURNS**

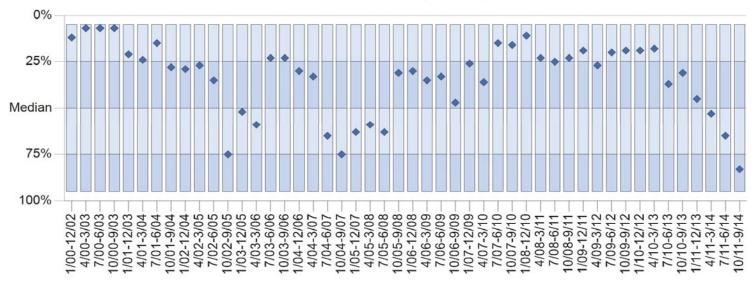
Time Frame	Number of Quarters	Geneva Midcap Composite (Net)	Russell Midcap Growth	Relative
3Q 1988 - 4Q 1989	6	10.04%	27.27%	-17.23%
4Q 1998 - 1Q 2000	6	46.52%	131.77%	-85.25%
4Q 2002 - 4Q 2003	5	28.98%	55.78%	-26.80%
2Q 2006 - 2Q 2007	5	5.88%	14.11%	-8.23%
1Q 2009 - 1Q 2010	5	43.61%	57.52%	-13.91%
3Q 2012 - 2Q 2014	8	34.06%	54.88%	-20.82%

Net of fees. This information is shown as supplemental information to the Geneva Midcap Composite Annual Disclosure Presentation in the appendix. Past performance is not indicative of future results. One cannot invest directly in an index.



#### **Geneva Midcap Composite 3 Year Rolling Returns**





The above universe comparison is created from the eVestment Alliance database. As of 10/10/2014, 73% of midcap growth managers had updated their 3Q 2014 returns and are included in the eA US Midcap Growth Equity Universe.

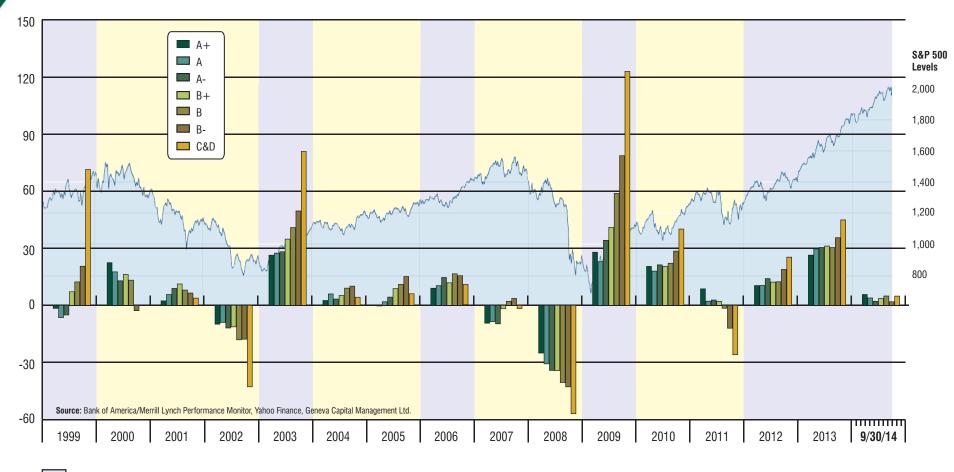
Performance presented is gross of fees. Annualized returns. This information is shown as supplemental information to the Geneva Midcap Composite Annual Disclosure Presentation in the appendix.

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**SOURCE**: eVestment

### **S&P Quality Indices**

YTD performance as of September 30, 2014



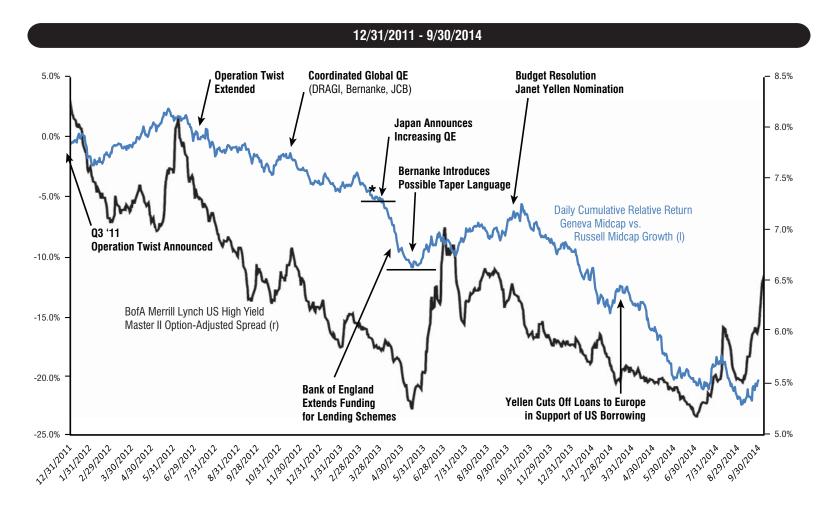
Years when the Geneva Midcap Composite **underperformed** the Russell Midcap Growth Index.

Years when the Geneva Midcap Composite **outperformed** the Russell Midcap Growth Index.

MLIS Quality Indices are based on S&P Common Stock Ratings.

Past performance is not indicative of future results. One cannot invest directly in an index.

### Relative Performance vs. Credit Spreads



Net of fees. This information is shown as supplemental information to the Geneva Midcap Composite Annual Disclosure Presentation in the appendix. Past performance is not indicative of future results. One cannot invest directly in an index. Frank Russell Company is the source and owner of the Russell Index data contained or reflected in this material and all trademarks and copyrights related thereto. This is a presentation of Geneva Capital Management LLC. The presentation may contain confidential information and unauthorized use, disclosure, copying, dissemination or redistribution is strictly prohibited. Frank Russell Company is not responsible for the formatting or configuration of this material or for any inaccuracy in Geneva's presentation thereof.

SOURCE: FactSet; BofA Merrill Lynch and Geneva Capital Management LLC



### **Long-term Debt to Cap Attribution**

Russell Midcap Growth - as of September 30, 2014

	12/30/201	1 to 9/30/2014	12/31/201	2 to 9/30/2014	O	ne Year	Yea	ar to Date	Quar	ter to Date	Mon	th to Date
LT Debt to Cap	Total	Contribution	Total	Contribution	Total	Contribution	Total	Contribution	Total	Contribution	Total	Contribution
	Return	To Return	Return	To Return	Return	To Return	Return	To Return	Return	To Return	Return	To Return
Total	66.17	66.17	43.52	43.52	14.44	14.44	5.73	5.73	-0.73	-0.73	-2.90	-2.90
Quintile 1: 56.1 - 794.3	83.42	18.47	50.17	11.82	19.86	4.67	8.81	2.12	-1.00	-0.24	-2.99	-0.73
Quintile 2: 38.7 - 55.9	71.77	12.72	45.13	8.15	15.29	2.84	5.90	1.14	-3.18	-0.53	-4.51	-0.76
Quintile 3: 24.3 - 38.2	72.31	15.38	46.88	10.21	12.43	2.76	3.27	0.68	-1.49	-0.33	-2.75	-0.59
Quintile 4: 3.0 - 24.1	60.67	10.92	43.66	7.46	16.36	2.80	8.13	1.41	0.53	0.08	-1.73	-0.32
Quintile 5: -1638.6 - 2.9	41.30	8.58	29.10	5.74	6.86	1.30	1.87	0.35	1.56	0.29	-2.67	-0.50
[N/A]	143.11	0.11	149.52	0.14	33.69	0.08	9.72	0.03	-0.58	-0.00	-1.63	-0.01

Holdings Data As Of

Russell Midcap Growth 1/03/2012 through 9/30/2014

#### FACTSET FORMULA USED IN THE GROUP CALCULATIONS: Long Term Debt to Total Capital

- · Returns long term debt as a percent of total capital for the period and date(s) requested in local currency by default.
- This is calculated as Long-Term Debt (FF\_DEBT\_LT) divided by Total Capital Including ST Debt (FF\_TCAP), multiplied by 100.
- NOTE: If the denominator is negative, the formula will return an N/A.

## **Interest Coverage Attribution**

Russell Midcap Growth - as of September 30, 2014

	12/30/201	1 to 9/30/2014	12/31/201	2 to 9/30/2014	O	ne Year	Yea	r to Date	Quar	ter to Date	Mon	th to Date
Interest Coverage	Total	Contribution	Total	Contribution	Total	Contribution	Total	Contribution	Total	Contribution	Total	Contribution
	Return	To Return	Return	To Return	Return	To Return	Return	To Return	Return	To Return	Return	To Return
Total	66.17	66.17	43.52	43.52	14.44	14.44	5.73	5.73	-0.73	-0.73	-2.90	-2.90
Quintile 1: 32.5 - 38744.2	48.53	8.84	33.00	5.79	7.94	1.35	1.97	0.35	-0.82	-0.12	-2.06	-0.28
Quintile 2: 13.5 - 29.9	65.29	12.46	41.44	8.00	12.60	2.36	5.32	0.99	-1.85	-0.34	-2.62	-0.47
Quintile 3: 8.6 - 13.4	77.64	13.32	45.97	8.22	15.64	2.86	3.05	0.58	-2.15	-0.39	-3.43	-0.63
Quintile 4: 4.1 - 8.6	75.00	12.47	49.61	8.38	17.77	3.09	8.04	1.39	-0.76	-0.12	-3.21	-0.52
Quintile 5: -1284.7 - 4.1	74.49	11.34	59.53	9.17	23.37	3.76	14.09	2.37	-0.46	-0.10	-2.99	-0.60
[N/A]	53.10	7.74	29.03	3.97	7.41	1.02	0.54	0.05	2.48	0.34	-2.90	-0.40

Holdings Data As Of

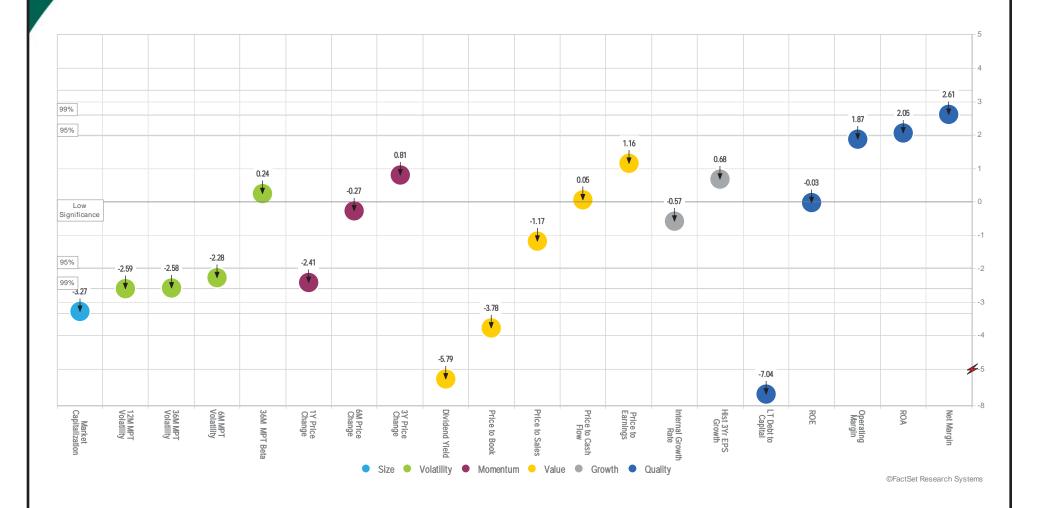
Russell Midcap Growth 1/03/2012 through 9/30/2014

#### FACTSET FORMULA USED IN THE GROUP CALCULATIONS:

- Returns EBIT divided by Interest Expense. Uses LTM EBIT and Interest Expense for US companies
  and fiscal year EBIT and Interest Expense for non-U.S. companies.
- NOTE: If Interest Capitalized is N/A, zero will be substituted.

### **Characteristics Tilt**

Geneva Midcap Growth vs. Russell Midcap Growth As of September 30, 2013



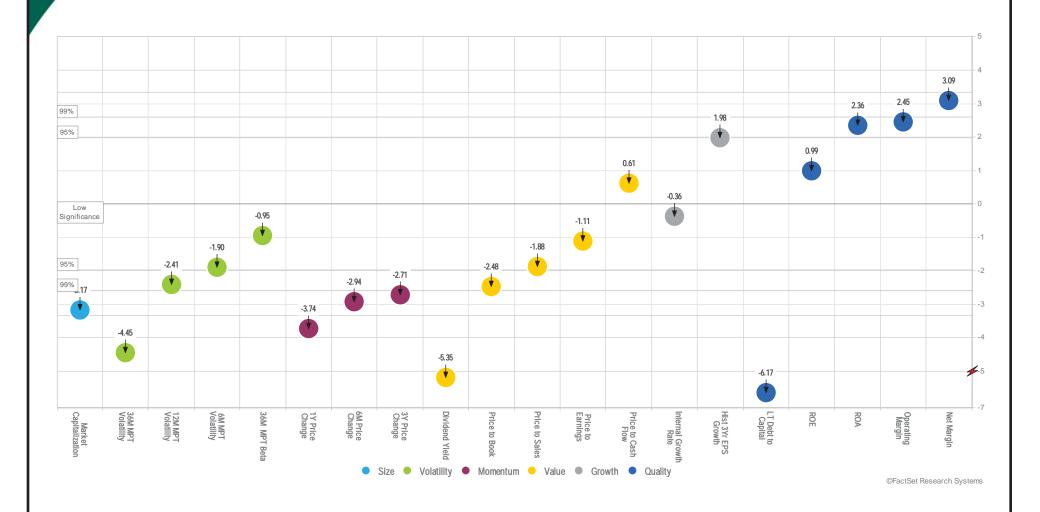
This information is shown as supplemental information to the Geneva Midcap Composite Annual Disclosure Presentation in the appendix.

Past performance is not indicative of future results. One cannot invest directly in an index.

SOURCE: FactSet

### **Characteristics Tilt**

Geneva Midcap Growth vs. Russell Midcap Growth As of September 30, 2014



This information is shown as supplemental information to the Geneva Midcap Composite Annual Disclosure Presentation in the appendix.

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SOURCE: FactSet

### **Portfolio Characteristics**

As of September 30, 2014

Geneva Midcap	September 30, 2014	December 31, 2013	December 31, 2012	December 31, 2011	December 31, 2010	December 31, 2009
Historical EPS Growth - 5 Yr.	19.0%	17.6%	17.8%	15.2%	16.1%	16.9%
Forecast EPS Growth - 5 Yr.	15.8%	16.6%	15.7%	16.7%	15.8%	14.7%
ROE	17.8%	17.3%	19.0%	19.3%	21.5%	21.7%
Debt to Capital	31.2%	29.2%	27.2%	24.8%	19.2%	24.0%
Forecast P/E (TMF)	21.8x	24.1x	19.6x	19.7x	22.8x	20.0x
PEG Ratio - Forecast 5 Yr.	1.4x	1.5x	1.2x	1.2x	1.4x	1.4x
Turnover - 1 Yr.	22.5%	29.2%	18.2%	16.8%	24.6%	13.7%
Number of Issues	60	59	57	54	54	53
Wtd. Average Market Cap	\$10.19	\$10.25	\$8.06	\$7.43	\$7.33	\$5.94
Russell Midcap Growth						
Historical EPS Growth - 5 Yr.	17.4%	15.2%	13.8%	10.2%	7.9%	13.4%
Forecast EPS Growth - 5 Yr.	15.3%	14.9%	14.1%	15.3%	14.4%	13.4%
ROE	19.3%	18.1%	18.7%	18.7%	19.1%	20.0%
Debt to Capital	49.4%	49.1%	48.0%	43.7%	41.0%	43.2%
Forecast P/E (TMF)	19.4x	20.1x	16.8x	15.4x	18.0x	17.2x
PEG Ratio - Forecast 5 Yr.	1.3x	1.3x	1.2x	1.0x	1.3x	1.3x
Turnover - 1 Yr.	N/A	N/A	N/A	N/A	N/A	N/A
Number of Issues	546	502	457	466	493	492
Wtd. Average Market Cap	\$12.97	\$12.45	\$9.27	\$7.97	\$8.19	\$6.63

The portfolio characteristics are shown as supplemental information to the Geneva Midcap Composite Annual Disclosure Presentation in the appendix. Past performance is not indicative of future results. One cannot invest directly in an index.

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## **Top 25 Holdings**

As of September 30, 2014

Pct Assets	Security	Industry	Market Cap (b)	2015 P/E	Debt to Cap	ROE	3 Yr Hist. Rev Growth Rate	3 Yr Hist. EPS Growth Rate	3 Yr Forward EPS Growth Rate	PEG
2.74	O REILLY AUTOMOTIVE INC.	Specialty Retail	15.7	18	42	33	7	25	14	1.3
2.45	AMPHENOL CORP.	Electronic components	15.7	20	43	24	9	12	14	1.4
2.33	FISERV INC.	Financial Data & Systems	16.1	17	52	19	5	14	12	1.4
2.29	LKQ CORP.	Auto Parts	8.0	16	36	14	26	22	15	1.1
2.27	POLARIS INDS INC.	Recreational Vehicles & Boats	9.9	19	35	62	19	28	18	1.1
2.27	TRACTOR SUPPLY CO.	Specialty Retail	8.5	21	0	29	11	23	15	1.4
2.24	CERNER CORP.	Health Care Services	20.3	30	5	13	16	22	17	1.8
2.22	HAIN CELESTIAL GROUP INC.	Foods	5.2	25	35	10	25	34	18	1.4
2.20	INTUIT	Computer Services Software & Systems	24.9	29	14	26	6	9	12	2.4
2.14	AFFILIATED MANAGERS GRP.	Asset Management & Custodian	11.1	14	39	17	13	24	16	0.9
2.13	CHIPOTLE MEXICAN GRILL INC.	Restaurants	20.7	38	0	24	20	22	20	1.9
2.10	UNDER ARMOUR INC.	Textiles Apparel & Shoes	14.7	57	13	17	27	28	22	2.6
2.08	PERRIGO CO.	Pharmaceuticals	20.1	19	27	4	13	17	15	1.3
1.98	IHS INC.	Back Office Support, HR, and Consulting	8.5	19	53	8	20	22	13	1.5
1.96	MIDDLEBY CORP.	Machinery: Industrial	5.0	22	41	21	27	28	18	1.2
1.95	WABTEC CORP.	Railroad equipment	7.8	20	22	20	15	28	14	1.4
1.93	EAST WEST BANCORP INC.	Banks: Diversified	4.9	13	39	12	-4	16	11	1.2
1.88	PAREXEL INTL CORP.	Medical Services	3.5	22	38	23	19	43	16	1.3
1.84	INTERCONTINENTAL EX. INC.	Securities Brokerage & Services	22.1	18	29	3	25	9	15	1.2
1.84	SIGNATURE BK NEW YORK	Banks: Diversified	5.6	17	65	13	14	21	14	1.2
1.83	SIGMA ALDRICH CORP.	Chemical: Diversified	16.2	29	11	18	4	6	10	2.9
1.81	RED HAT INC.	Computer Services Software & Systems	10.5	31	0	12	17	16	17	1.8
1.80	CONCHO RES INC.	Oil: Crude Producers	14.2	23	49	7	23	-2	20	1.2
1.79	COGNIZANT TECH. SOL.	Computer Services Software & Systems	27.2	16	0	22	21	20	16	1.0
1.79	GENESEE & WYO INC.	Railroads	5.1	18	43	13	33	21	15	1.2
51.9		Average	12.9	23	29	19	16	20	15	1.5

A full list of Midcap representative holdings as of the most recent quarter end is available upon request. This information is shown as supplemental information to the Geneva Midcap Composite Annual Disclosure Presentation in the appendix.

Past performance is not indicative of future results. One cannot invest directly in an index.

**SOURCE:** FactSet Research Systems Inc; William O'Neil + Co. Inc.



### **New Purchases**

As of September 30, 2014

#### 2012 New Purchases

Date	Initial Purchase	Security	9/30/14 Price	Price Change
1/20/12	\$61.03	Polaris Industries Inc.	\$149.79	145%
1/23/12	\$78.31	Edwards Lifesciences - sold 11/19/13	\$63.31 *	-19%
2/9/12	\$29.75	Oasis Petroleum Inc sold 3/10/14	\$41.58 *	40%
5/23/12	\$63.16	Clean Harbors Inc sold 9/3/13	\$55.93 *	-11%
7/19/12	\$61.07	McCormick & Company, Inc sold 7/1/13	\$70.25 *	15%
8/28/12	\$93.72	Ulta Salon Cosmetics - sold 1/16/14	\$81.97 *	-13%
10/1/12	\$38.06	Align Technology Inc.	\$51.68	36%
10/1/12	\$28.22	Under Armour, Inc.	\$69.10	145%
11/27/12	\$42.01	Wabtec	\$81.04	93%
11/28/12	\$32.13	Parexel International	\$63.09	96%

\*Sale Price Average 53%

#### 2013 New Purchases

Date	Initial Purchase	Security	9/30/14 Price	Price Change
1/14/13	\$60.84	JB Hunt Transport Services Inc	\$74.05	22%
3/11/13	\$82.02	Chart Industries Inc.	\$61.13	-25%
4/29/13	\$30.73	Brown & Brown Inc.	\$32.15	5%
4/29/13	\$66.40	Pall Corporation	\$83.70	26%
4/30/13	\$69.70	Oceaneering Int'l Inc	\$65.17	-6%
5/28/13	\$41.76	Beacon Roofing Supply, Inc.	\$25.48	-39%
6/3/13	\$72.27	Sirona Dental Systems Inc.	\$76.68	6%
6/10/13	\$117.40	CoStar Group Inc.	\$155.54	32%
7/1/13	\$38.52	DSW Inc.	\$30.11	-22%
9/3/13	\$79.53	Tyler Technologies	\$88.40	11%
9/3/13	\$67.89	Middleby Corp.	\$88.13	30%
10/14/13	\$78.19	The Hain Celestial Group, Inc	\$102.35	31%
10/17/13	\$86.84	CommVault Systems, Inc	\$50.40	-42%
12/20/13	\$51.37	Raymond James Financial, Inc.	\$53.58	4%

Average

2%

#### 2014 New Purchases

Date	Initial Purchase	Security	9/30/14 Price	Price Change
1/21/14	\$33.02	Manhattan Associates, Inc.	\$33.42	1%
1/28/14	\$160.50	Ultimate Software Group Inc	\$141.51	-12%
2/10/14	\$122.17	Idexx Laboratories	\$117.83	-4%
3/10/14	\$63.50	Verisk Analytics, Inc.	\$60.89	-4%
7/1/14	\$84.05	St. Mary's Land & Exploration	\$78.00	-7%
7/22/14	\$156.46	The Cooper Companies Inc.	\$155.75	0%
9/10/14	\$76.19	Gartner Inc.	\$73.47	-4%

Average

-4%

SOURCE: Geneva Capital Management LLC



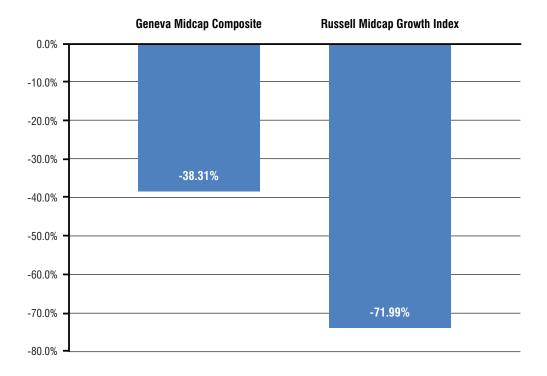
### **Geneva's Approach Has Remained Consistent Over Time**

- Our Focus on High Quality Growth Stocks
- Meaningful Diversification
- Team Investment Approach
- Valuation Overlay
- Our Conviction that Geneva's Style Adds Value
   Over the Long Run
- Patient Approach/Arbitrage Time Horizons

### **Cumulative Returns**

#### **Cumulative Returns in Down Markets**

Total Cumulative Return 2000, 2001, 2002, 2008, 2011



Net of fees. This information is shown as supplemental information to the Geneva Midcap Composite Annual Disclosure Presentation in the appendix. Past performance is not indicative of future results. One cannot invest directly in an index.

SOURCE: Geneva Capital Management LLC



### **Annual Disclosure Presentation**

Geneva Capital Management LLC Geneva Midcap Composite

	Total Firm	Composi	te Assets	Annual Performance Results				3 Year Ex	Post Standard	Deviation	
Year	Assets	USD	Number of	Composite	Composite	Russell	Russell	Composite	Composite	Russell	Russell
End	(millions)	(millions)	Accounts	Gross	Net	Midcap	Midcap	Dispersion		Midcap	Midcap
						Growth				Growth 14.62%	
2013	6,695	4,896	190	32.00%	31.46%	35.74%	34.76%	0.1%	13.69%	14.03%	
2012	3,774	2,860	168	11.51%	11.03%	15.81%	17.28%	0.2%	16.62%	17.91%	17.20%
2011	2,609	1,958	140	4.19%	3.73%	-1.65%	-1.55%	0.2%	18.86%	20.82%	21.55%
2010	1,872	1,297	119	30.83%	30.25%	26.38%	25.48%	0.4%			
2009	1,393	928	96	36.89%	36.28%	46.29%	40.48%	0.4%			
2008	979	618	96	-35.54%	-35.86%	-44.32%	-41.46%	0.3%			
2007	1,579	1,061	92	17.00%	16.50%	11.43%	5.60%	0.2%			
2006	1,355	794	89	5.62%	5.15%	10.66%	15.26%	0.2%			
2005	1,073	581	70	15.84%	15.39%	12.10%	12.65%	0.4%			
2004	815	399	38	20.92%	20.47%	15.48%	20.22%	0.2%			
2003	693	340	34	26.55%	26.10%	42.71%	40.06%	0.3%			
2002	531	229	24	-14.05%	-14.36%	-27.41%	-16.19%	0.4%	3 Year Ex	-Post Standard	Deviation
2001	537	244	24	-3.84%	-4.18%	-20.15%	-5.62%	0.3%	Not r	equired Prior to	2011
2000	514	212	16	13.36%	13.00%	-11.75%	8.25%	0.6%			
1999	470	286	56	14.29%	13.19%	51.29%	18.23%	4.1%			
1998	380	206	53	28.77%	27.56%	17.86%	10.09%	1.9%			
1997	259	135	36	25.03%	23.85%	22.54%	29.01%	2.7%	1		
1996	214	90	34	27.40%	26.20%	17.48%	19.00%	1.7%			
1995	195	73	32	28.40%	27.20%	33.98%	34.45%	2.9%			
1994	133	53	28	-0.50%	-1.50%	-2.16%	-2.09%	1.3%			
1993	120	28	26	5.02%	3.99%	11.19%	14.30%	1.6%			

The Geneva Midcap Composite contains fully discretionary equity accounts invested in approximately 50-60 mid capitalization growth securities whose market capitalization ranges generally fall between \$1 billion to \$10 billion at the time of purchase. Securities are selected using a "bottom-up" fundamental analysis of the company and supplemented by "top-down" considerations of economic conditions.

For comparison purposes, the Geneva Midcap Composite is measured against primary index Russell Midcap\* Growth Index and secondary Russell Midcap\* Index. The Russell Midcap\* Growth Index measures the performance of the mid-cap growth segment of the U.S. equity universe. It includes those Russell Midcap\* Index companies with higher price-to-book ratios and higher forecasted growth values (Source: http://www.russell.com). The Russell Midcap\* Index measures the performance of the mid-cap segment of the U.S. equity universe. The Russell Midcap\* is a subset of the Russell 1000\* Index. It includes approximately 800 of the smallest securities based on a combination of their market cap and current index membership. The Russell Midcap\* represents approximately 31% of the total market capitalization of the Russell 1000\* companies (Source: http://www.russell.com). Performance results in presentations prior to January 1, 2002 were measured against the S&P\* 400. From January 1, 2002 through January 1, 2008 performance results were primarily measured against the Russell Midcap\* Index. The benchmark was changed to be more representative of the composite strategy and style. Information regarding the S&P 400\* Index is available upon request. Prior to 01/01/06, the composite was named Geneva Growth. The minimum account size for this composite is \$500,000. As of January 1, 2004 accounts are removed annually if they fall more than 20% below the minimum account size.

Geneva Capital Management Ltd. claims compliance with the Global Investment Performance Standards (GIPS\*) and has prepared and presented this report in compliance with the GIPS standards. Geneva Capital Management Ltd. has been independently verified for the periods January 1, 1993 through March 31, 2014.

Verification assesses whether (1) the firm has complied with all the composite construction requirements of the GIPS standards on a firm-wide basis and (2) the firm's policies and procedures are designed to calculate and present performance in compliance with the GIPS standards. The Geneva Midcap Composite has been examined for the periods January 1, 1993 through March 31, 2014. The verification and performance examination reports are available upon request.

Geneva is an independent registered investment adviser. The firm maintains a complete list of composite descriptions, which is available upon request. Results are based on fully discretionary accounts under management, including those accounts no longer with the firm. Past performance is not indicative of future results. The U.S. Dollar is the currency used to express performance. Returns are presented gross and net of management fees and include the reinvestment of all income. Net of fee performance was calculated using actual management fees. Prior to January 1, 2000, net returns were calculated using the highest fee per the fee schedule in the ADV which was 1.0%. The annual composite dispersion presented is an asset-weighted standard deviation calculated for the accounts in the composite the entire year. Policies for valuing portfolios, calculating performance, and preparing compliant presentations are available upon request.

Beginning January 1, 2006, composite policy requires the temporary removal of any portfolio incurring a client initiated significant cash inflow or outflow of 30% portfolio assets or greater. The temporary removal of such an account occurs at the beginning of the month in which the significant cash flow occurs and the account re-enters the composite the last day of the month in which the cash flow takes place.

The annual fee schedule for institutional clients is 75bps (0.75%) on the first \$100 million, 60bps (0.60%) on the balance over \$100 million. Actual investment advisory fees incurred by clients may vary. Prior to January 1, 2000, balanced portfolio segments were included in this composite and performance reflects required total segment plus cash returns using a predetermined cash allocation percentage. The Geneva Midcap Composite was created on 1/1/1988.



Stability & Growth One Team, One Process.



### **Strategy Attribution Analysis Disclosure**

Geneva Capital Management LLC

Geneva Capital Management LLC is an SEC-registered investment adviser. The information contained herein is for general information purposes only and does not constitute a solicitation or an offer to sell investment advisory services in any jurisdiction.

The attached performance attribution report reflects results for Geneva's Midcap Strategy and does not represent actual trading results in a client account. This report has been provided in response to a specific request for performance attribution results from a client, client representative or prospective client. Actual client account performance attribution results may vary from the attached strategy results for the following reasons: a) client imposed restrictions, b) client requested cash flows, and c) the timing of actual trading in client accounts. Portfolio returns are presented gross of management fees.

Past performance is not indicative of future results.

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# Geneva Capital Management and Henderson Global Investors

October 2014



# Henderson Global Investors acquire Geneva Capital Management

- Two highly complementary businesses
  - Geneva's US equity investment expertise fills an important capability gap in Henderson's global offering
  - Geneva's Institutional client base and distribution complements Henderson's US Retail strength
  - Both cultures are client-focused, long-term oriented and team based
- Geneva's investment strategy and process remains unchanged
- Geneva is backed by a strong international partner
- Henderson has acquired the entire issued share capital of Geneva



### **Benefits for Geneva clients**

- Key attributes of Geneva remain unchanged
  - Consistent investment process
  - Disciplined approach to portfolio management
  - Commitment to high quality investment strategy
  - Attention to client service
- Backed by Henderson, Geneva is well-placed to manage the regulatory, IT, compliance and business management complexities
- With the future of the business assured, the Geneva team can focus 100% of their energy on investment research, portfolio management and client service
- Strong cultural fit between the two firms
  - Client-centric
  - Team-based investment approach
  - Collaborative management style



# Transaction structure – key principles

- Consideration paid to Geneva shareholders is back-end loaded to encourage focus on client retention and growth
- All key functions remain in Milwaukee, Wisconsin
- Geneva principals are committed to the long term success of the business
  - Significant reinvestment of proceeds in Geneva funds
  - Long-term employment contracts with Henderson
  - Expertise appreciated and valued by Henderson



# Henderson Group – overview

- One of Europe's largest independent pure-play investment managers
- 80 years of investment advice and accumulated business experience
- Core capabilities: European Equities, Global Equities, Global Fixed Income, Multi-Asset and Alternatives
- Dual-listed on Australian Securities Exchange and London Stock Exchange, approximately \$3.6bn¹ market capitalization
- \$127.7bn total assets under management
- Around 800 employees in Europe, US and Asia-Pacific
- Staff own approximately 7.37%<sup>2</sup> of the Company

Note: All data as of 6/30/14 unless stated otherwise.

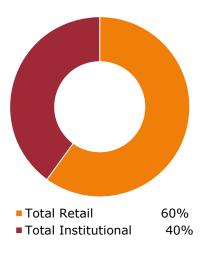
<sup>&</sup>lt;sup>1</sup> As of 9/30/1

<sup>&</sup>lt;sup>2</sup> Calculated on amounts held by employee benefit trusts and amounts recorded on Henderson Group's personal trading system as of 3/31/14.



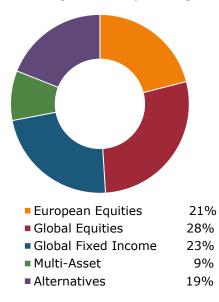
# Henderson's assets under management

#### **AUM by client channel**



AUM June 30, 2014 \$127.7bn

#### **AUM** by core capability



Note: All data as of 6/30/14 unless stated otherwise. Based on total AUM of \$127.7bn.



# Henderson: 1H14 financial highlights

- AUM increased to £74.7bn
- 1H14 net inflows of £5.0bn
- Investment performance remains strong
- Increased profits from continuing operations
- Interim dividend of 2.60p

	1H14	1H13 <sup>1</sup>	Change
Dividend per share	\$4.4	\$3.6	Improved
Underlying PBT <sup>2</sup>	\$155.0	\$151.3	Improved
3 year investment performance <sup>3</sup>	86%	73%	Improved
Net flows	\$8.4bn	(\$2.4bn)	Improved
Total AUM	\$127.7bn	\$116.1	Improved

Note: USD:GBP exchange rate as of 6/30/14: \$1.7099:£1. Source: Henderson

<sup>1</sup> Historical financials have been restated, where necessary, upon adoption of the amended standard IAS 19 Employee Benefits.

<sup>&</sup>lt;sup>2</sup> Based on continuing operations and excludes income from associates and JVs.

<sup>&</sup>lt;sup>3</sup> Percentage of funds, assets-weighted, that are outperforming based on the relevant metric: peer quartile ranking for Retail, positive for absolute return, positive versus benchmark for institutional. 1H13 includes Property AUM.



### **Presentation Disclosure**

Geneva Capital Management Ltd. ("Geneva") is an SEC-registered investment adviser located in Milwaukee, Wisconsin. Additional information about Geneva is disclosed in our Form ADV, which can be viewed at www.adviserinfo.sec.gov. All information presented is for general informational purposes only and does not constitute a solicitation or an offer to sell investment advisory services in any jurisdiction. The investment strategies mentioned herein may not be suitable for everyone. Investors need to review an investment strategy for their own particular situation before making any investment decision.

The specific securities discussed, which are intended to illustrate Geneva's investment style, do not represent all of the securities purchased, sold or recommended by Geneva for client accounts and one should not assume that an investment in these securities was or would be profitable in the future.

This presentation includes information prepared internally or sourced from outside research organizations. Geneva carefully reviews all external source material and believes the information to be reliable; however, we cannot guarantee the accuracy or completeness of external data. The information presented represents the views of the presenter when made and is subject to change without notice.

Past performance does not guarantee future results. Current performance may differ due to market volatility. The figures presented show historical patterns and are no guarantee of future results. There can be no assurance that historical patterns will continue, and if they did, how long they will continue.



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