

**Behavioral Health**

**Goal: Improve the well-being and resiliency of Bay County residents.**

**Objective 1: Decrease by 10% the number of survey respondents stating that their mental health is not good by December 2018.**

Strategies	Activities	Action Steps	Partners	Outcome Measures	Time Line
1. Educate the community on methods to improve their behavioral health.	a) Promote Community Based Activities: "Good Behavioral Health"	Community Campaign to educate what good mental health and wellness is.	BABH; McLaren Bay Region; BCHD	Develop Baseline & ↑ the number of persons who understand "Good Behavioral Health"	January 2014
	b) Promote Dual Diagnosis Screening amongst primary care providers to incorporate mental health screening as a common assessment tool during wellness visits.	Develop and implement conference between Mental Health, Sub Abuse, and Primary Care Providers  D&I "Psychosocial Aspects of Pain Conference" (Oct. 25 <sup>th</sup> )	BABH; McLaren Bay Region; BCHD; Bay County Prevention Network	↑ # of PCP's that incorporate DD screening in wellness assessments	October 2013
	c) Provide Awareness of; and Support to Efforts to Combat Opiate Abuse in Bay County	Increase MAPS Compliance  Publish Special Report on Opiate Abuse in Bay County	BABH; Bay County Prevention Network BCHD; Law Enforcement	↑ # of providers in MAPS  Publish Report  ↑ in the # of and locations of lockboxes	December 2014   June 2015

2. Increase resources available to the community	a) Increase the numbers of mental health professionals including Psychiatrists, Psychologists, School Counselors, School Nurses, Physician Assistants and Nurse Practitioners.	<p>Work with Access to Care Group to develop and implement comprehensive strategy to increase the availability of mental health resources to Bay County residents.</p> <p>Promote available behavioral health providers and services.</p>	<p>BABH; Bay County Prevention Network; BCHD; School Systems</p> <p>BABH; Bay County Prevention Network; BCHD</p>	Develop Baseline & 📈 the number of Mental Health Professionals	December 2018
	b) Establish systems of care that integrate physical and mental wellness/health.	<p>Work with area providers to increase opportunities to establish mental health assessments as part of wellness screenings.</p> <p>Develop and implement Biannual Mental Health Screenings for the community (i.e. the Standard Framework for Levels of Integrated Healthcare Study )</p>	<p>BABH; Bay County Prevention Network; BCHD; Physicians Network</p> <p>BABH; Bay County Prevention Network; BCHD</p>	<p>📈 # of PCP's that incorporate DD screening in wellness assessments</p> <p>📈 # of Doctors using screenings</p>	<p>March 2015</p> <p>March 2016</p>

**Objective 2:** Increase by 10% the number of youth who report improved behavioral health and increased resiliency by December 2018.

Strategies	Activities	Action Steps	Partners	Outcome Measures	Time Line
1. Promote and implement programs, services and initiatives that addresses resiliency skills.	Determine the amount and variety of programs and services available (specifically looking for those that utilize protective factors)	a) Inventory of bullying resiliency programs and services	BABH; Bay County Prevention Network; BCHD;	List of programs and services.	March 2014
	Increase and maintain levels of participation from stakeholders.	a) Identify venues providing programs and continue to show need for this service  b) Identify and meet with additional venues to provide programs	BABH; Bay County Prevention Network; BCHD; School Systems	📍 # of venues implementing programs	March 2014
2. Increase the number of programs that address emotional intelligence amongst Bay County youth.	Increase and maintain the Second Step program, All Stars program and PALS program	a) Identify locations of the Second Step, All Stars and PALS programs  b) Identify additional organizations to implement the programs  c) Identify and meet with additional locations to provide the program	BABH; Bay County Prevention Network; BCHD; School Systems	📍 # of venues implementing programs	March 2014

3. Increase the means for schools and youth serving organizations to identify at-risk youth.	Identify evidenced based new and existing screening tools for behavioral health challenges.	<ul style="list-style-type: none"> <li>a) Index list of tools the schools are using and frequency of use</li> <li>b) Establish a referral system and training procedure for staff</li> <li>c) Share results of screenings with individual schools and school districts.</li> <li>d) Provide technical assistance for schools (i.e. best practices, grant writing)</li> </ul>	BABH; Bay County Prevention Network; BCHD; School Systems	<p>Indexed list of tools</p> <p>Referral system and training procedures established</p> <p>Reports of the screening results are provided to schools and districts</p>	<p>December 2013</p> <p>December 2014</p> <p>Ongoing</p>
	Review on an annual basis the data on at-risk youth individually and in aggregate.	<ul style="list-style-type: none"> <li>a) Obtain aggregate data</li> <li>b) Compile a report</li> <li>c) Share data with the community in the context of a community problem or strength</li> </ul>	BABH; Bay County Prevention Network; BCHD; School Systems	Completed report	Ongoing